

# User-Centered Reporting for Frontline MOVE! Providers:

Aiming for Pyramid Analytics and Ending up in Excel

*Laura Damschroder, Caitlin Kelley, Jenny (Davis) Burns*

**January 24, 2017**

# The objectives of this cyberseminar are:

After this presentation, the audience will understand how to:

- Incorporate user values into data driven products
- Create deliverables that help anchor the development team in user perspectives
- Develop a process for creating monthly data reports

# Poll #1: Your role as a data user

What is your role in research and/or quality improvement?

- Research investigator
- Methodologist
- Data manager, analyst, or programmer
- Project coordinator
- Other – please describe via the Q&A function



# Poll #2: Your experience with VA data

How many years of experience do you have working with VA data?

- One year or less
- More than 1, less than 3 years
- At least 3, less than 7 years
- At least 7, less than 10 years
- 10 years or more



# Poll #3: Familiarity with MOVE!

How familiar are you with the MOVE! weight management program?

- What's MOVE!?
- I am on a team who helps with MOVE!
- I have done simple analysis of MOVE! data
- I have deep experience with MOVE! and weight data



# Agenda

- Background on LEAP and the reports
- Finding and incorporating user values and needs
- Using CDW and Excel to create reports
- Conclusions

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# Partners



PeRsonalizing Options for  
Veteran Engagement

QUERI

[www.queri.research.va.gov](http://www.queri.research.va.gov)



*Learn. Engage. Act. Process*



VA National Center for Health  
Promotion and Disease  
Prevention (NCP).

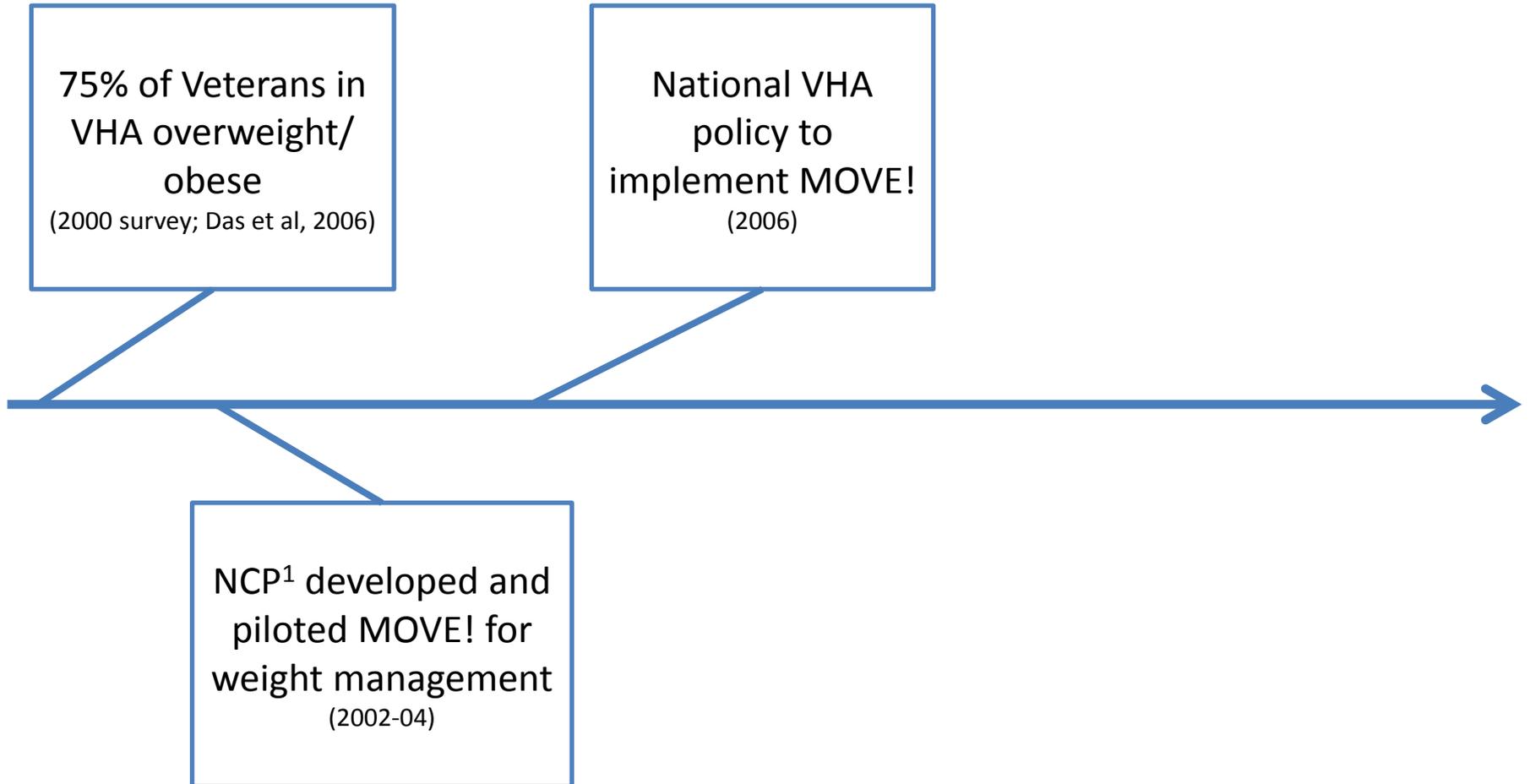
[www.prevention.va.gov/](http://www.prevention.va.gov/)



VA MOVE!  
Weight  
Management  
Program

<https://www.move.va.gov>

# Weight Management in the VA



<sup>1</sup>National Center for Health Promotion and Disease Prevention (NCP)

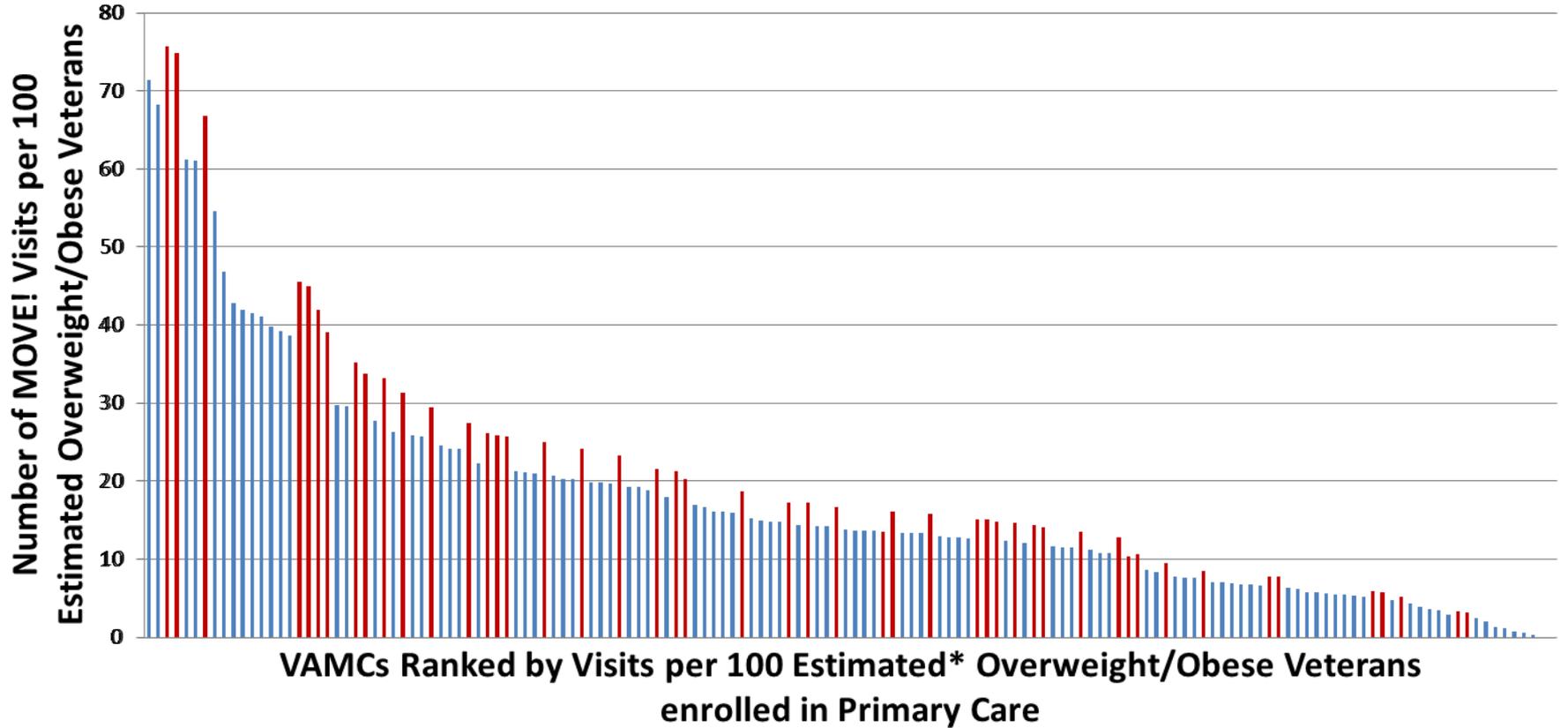


- Among the best population-based weight management programs in the world
  - Obesity screening and brief counseling is nearly universal (90%+)
  - Modest and clinically meaningful weight loss
    - Among MOVE! participants with > 2 visits, **1 in 5** achieve *clinically meaningful* weight loss
    - Especially laudable in context of many Veterans who were on a weight *gain* trajectory before participating in MOVE!

# Opportunities for Improvement

- Enroll more Veterans
- Engage more Veterans in more sessions

# Opportunities for Improvement



# Opportunities for Improvement

- Enroll more Veterans
- Engage more Veterans in more sessions
- Help more Veterans lose a meaningful amount of weight

Skills and capacity for program improvement  
Measurement-based care

# What is LEAP?

## Key Components



**Coaching**  
(IHI Improvement Coach Professional Training)

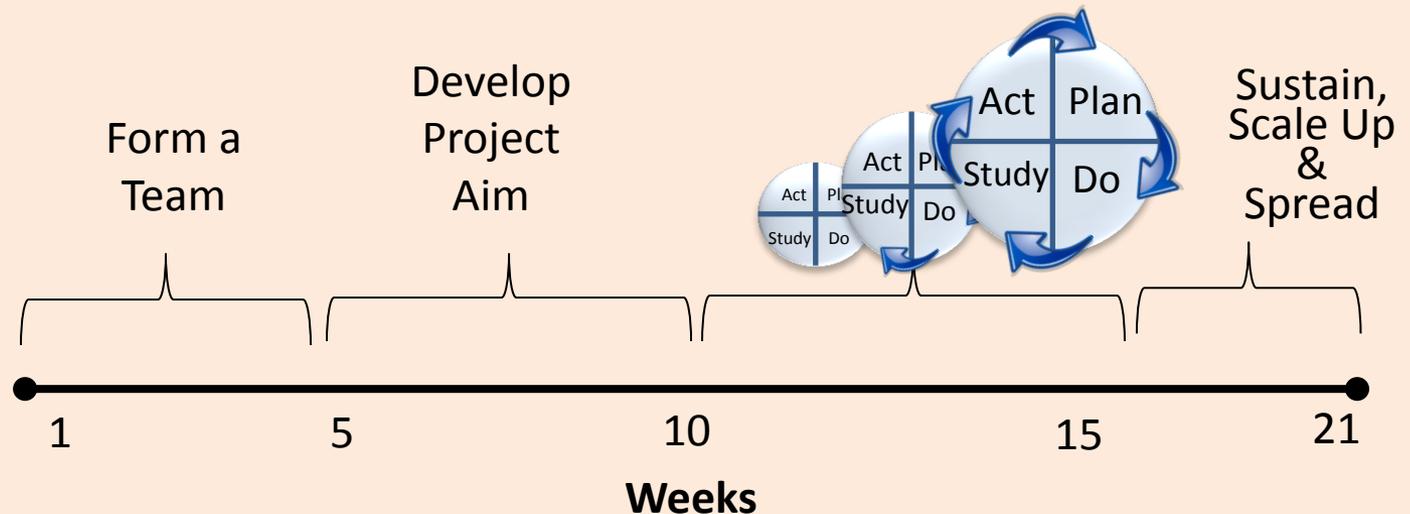


**Online environment**



**Virtual collaborative**

## Curriculum



## Key Components



Coaching  
(IHI Improvement Coach  
Professional Training)

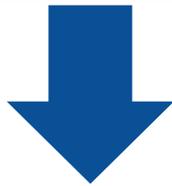
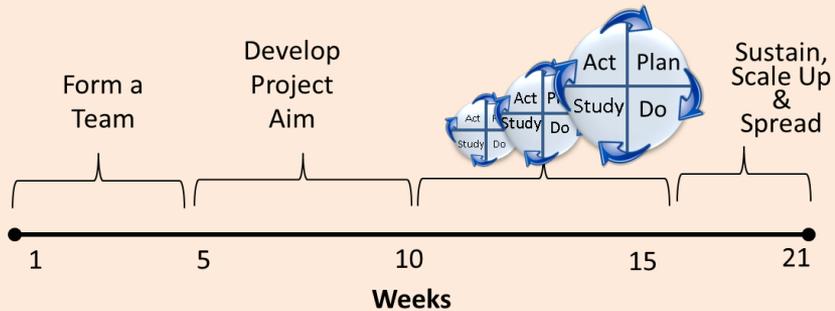


Online  
environment



Virtual  
collaborative

## Curriculum



- High team functioning
- Team learning
- Success in achieving your goal
- Continue change beyond LEAP



Empowered to make change

- Improved work satisfaction



Improved Veteran experience and outcomes

# Goals of Information Portal

Using CDW workload data, create reporting system for the continuous evaluation and improvement of the MOVE!

## Use program (CDW) data

- To suggest improvements to current reporting system
- Understand program processes and outcomes
- Monitor program changes over time

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# User-centered design

discover the  
*who* and *why*

before the *how*

# Understand what your users are experts in and focus on those topics.

Expertise our users have:

- How they work
- What they care about

Expertise our users DON'T have:

- Graphic design
- Data visualization
- Data science

...so we didn't ask them to design or create business rules for us



We started by asking a lot of questions

What are your main day-to-day tasks for keeping the program running?

Who helps you?

Can you briefly describe your group-based MOVE!?

Can you think about a time when you made a change to group MOVE!? Can you tell us the story?

What kinds of tools could help you/sites predict possible barriers to making that change?

What types of data do you/sites access about MOVE!?

How confident are you that the data is accurate?

How do you/sites use this data?

How do you/sites access data about MOVE!?

How difficult is it for you/sites to access and extract that data?

What would make it easier for you/sites to access?

# Anita Jones, RD • MOVE! Coordinator • Administrative focus



*"I have a clinical background, but now I see patients infrequently, and I spend most of my time trying to promote and coordinate the MOVE! program."*

## Behaviors

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None ● — Planning and coordinating — ▼ — ● A lot

Anita coordinates MOVE!, including scheduling sessions, reserving space, and finding facilitators for sessions.

None ● — Teaming — ▼ — ● A lot

Anita engages in a lot of teaming; she works with her prevention colleagues to run MOVE!, but is not their supervisor.

None ● — ▼ — Facilitating — — ● A lot

Anita does not facilitate MOVE! sessions unless she needs to fill in for another facilitator.

None ● — Evaluating — ▼ — ● A lot

Anita does her best to evaluate MOVE! success by reviewing data in VSSC/PA and compiling data. However, she has limited success in this realm due to the complexity of the data sources and elements.

None ● — Championing — ▼ — ● A lot

Anita champions MOVE! by promoting it with staff.

## LEAP Objectives

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- Learn how to foresee and overcome barriers to implementation of new initiatives
- Learn how to communicate effectively to leadership using data to obtain more support
- Learn how to review aggregate clinical data: review weights as well as labs (blood sugar, blood pressure, and triglycerides) and medications in order to demonstrate the success of MOVE! to leadership
- Learn how to review aggregate visit data: review MOV5-7 and associated workload in order to justify MOVE! staffing to leadership

## Challenges

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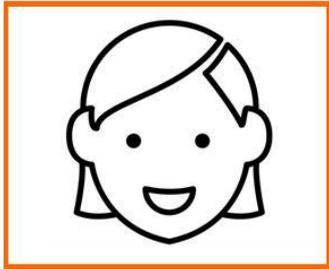
- Resources: Obtaining and maintaining resources (i.e., staffing, space, technical support for technologically-mediated MOVE!)
- Data Extraction: Collecting aggregate data on patient outcomes and experience
- Supervision: Coordinating but not supervising MOVE! program facilitators

## Background

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Anita has 15 years experience at the VA. She is trained as a nurse and transferred to the MOVE! program 8 years ago. She spends most of her time coordinating staff and maintaining the program.

# Meagan Lott, RD • MOVE! Coordinator • Clinical focus



*“Sometimes I think National just dreams up these new ideas and completely forgets what it’s like to be in the field. I’m already at capacity with my program and don’t know how I’ll add more.”*

## Behaviors

None ●  Planning and Coordinating ● A lot  
Meagan is responsible for planning and coordinating MOVE!, but these tasks are lower priority than teaching.

None ●  Teaming ● A lot  
Meagan has little support from other NCP Prevention Roles, e.g., HPDP, HBC, because roles are not integrated or are vacant; she does not coordinate or supervise a team of staff.

None ●  Facilitating ● A lot  
Meagan facilitates most of the MOVE! sessions.

None ●  Evaluating ● A lot  
Meagan extracts individual patient data, e.g., weight loss, to discuss with patients; she tried to compile this data for all patients in a spreadsheet in order to review overall success, but the process was too time-consuming and not sustainable.

None ●  Championing ● A lot  
Meagan has limited ability to champion MOVE!.

## LEAP Objectives

- Learn how to facilitate dynamic sessions that 1) motivate patients to complete the weekly sessions and 2) help patients lose weight
- Learn how to review clinical data: review weights as well as labs (blood sugar, blood pressure, and triglycerides) and medications in order to help patients understand the impact of exercise and diet on health

## Challenges

- Clinical Scope of Practice: Uncomfortable teaching physical activity and limited administrative experience and skills
- Staffing: Limited capacity to complete tasks

## Background

Meagan has 17 years experience at the VA. She started out her career as an outpatient nurse, but became the MOVE! coordinator when the program started 10 years ago. She is passionate about helping patients achieve a healthy weight and became a certified diabetes educator in order to better educate patients about the role of diet and exercise in managing this condition.

# Selecting Data Elements

Topic	Data element	Data level
Weights	Weight	Class level data
	BMI	Class level data
	weight loss /weight/% change	Organized by number of encounters/sessions completed (1, 4, 8, 12+)
	Waist circumference/change waist circumference	Organized by number of encounters/sessions completed(1, 4, 8, 12+)
	BMI	Organized by number of encounters/sessions completed(1, 4, 8, 12+)
	change, loss, % change for weight loss and BMI	Site level data
Visits	Visits #/retention % (not as imp as clinical data-1001)- probably on site level? 1, 4, 8, 12+	Site level data
Enrollment	New pts each year (enrollment)- on site level. Number legible, number (new) scheduled, number attended their scheduled visit (first visit-orientation), number who attended first real session 1, 4, 8, 12+	Site level data
Lab	BP	Organized by number of encounters/sessions completed
	cholesterol	Organized by number of encounters/sessions completed
	A1C (and/or fasting glucose)	Organized by number of encounters/sessions completed
	Changes in meds	Organized by number of encounters/sessions completed
Other	Cohort type specialty groups (SMI, women only, PTSD, OEF/OIF)	Site level data

# Needed REPORTS:

1. New patients and participation
2. Big picture weight change
  1. Missing weights
  2. Average weight change
  3. 5% weight loss
3. Short term weight change
  1. Six-in-six individual patient graphs
  2. Six-in-six weight change by cohort

# Considerations in choosing a reporting platform

Potential Platform	Pros	Cons
Excel	<ul style="list-style-type: none"><li>• Easy to control data input through CDW</li><li>• Process is self contained- we didn't need help</li></ul>	<ul style="list-style-type: none"><li>• Limited visualization capacity</li><li>• Semi-automated, at best</li></ul>
Pyramid Analytics	<ul style="list-style-type: none"><li>• Advanced visualization capacity</li></ul>	<ul style="list-style-type: none"><li>• Can only build off existing cubes</li></ul>
Cube	<ul style="list-style-type: none"><li>• Advanced visualization capacity</li></ul>	<ul style="list-style-type: none"><li>• Requires extreme data security measures</li></ul>

# The Design Approach

Common sense  
design principles

Create reports that are  
realistic and attractive

- Use white space
- Label everything
- Put similar information together
- Left justify text
- Use color strategically

Hard to  
implement

Easy to  
implement

Art

# Agenda

- Background on LEAP and the reports
- Finding and incorporating user values and needs
- **Using CDW and Excel to create reports**
- Conclusions

# THE REPORTS:

1. New patients and participation
2. Big picture weight change
  1. Missing weights
  2. Average weight change
  3. 5% weight loss
3. Short term weight change
  1. Six-in-six individual patient graphs
  2. Six-in-six weight change by cohort

# Creating rules

- We were interested in only “Group MOVE!” patients, so new patients were defined using **only Group MOVE! Visits**.
- Patients were defined as a new MOVE! Patient if they had not had a group MOVE! Visit at that facility **in the last 6 months**. Monthly cohorts were used in all reports (patients ‘new’ in that month).
- When looking at **several years** of data, a patient could potentially be included in more than 1 cohort.
- Once the cohorts were created, then **both Group and Individual MOVE! visits were included** in the participation reports.
- **The weights to be included depend on the report**. For the longer term weight reports, we included ALL weights, whether at a MOVE! Visit or other visit. For the 6 in 6 weight reports, only weights recorded within 7 days of a MOVE! Visit were included.

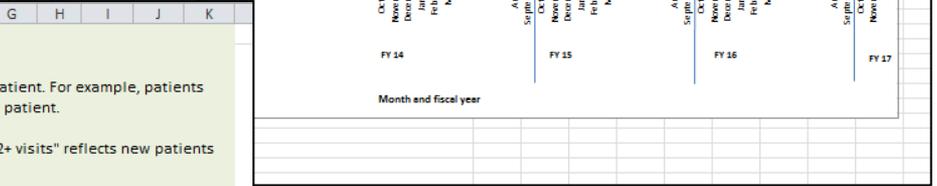
# Process for making the reports each month

1. Data are **extracted each month** for our participating sites from the CDW tables Outpatient Workload (MOVE! Visits) and Vital Signs (weight data).
2. A **master data set** is created with aggregate data by site and time frame (year/quarter/month depending on the report) and output into an excel file with data for all sites.
3. A report template for each site has been created and we **cut/paste updated data** from the master into the template each month. Minor tweaks are required to add new months or quarters to graphs, charts.
4. **A little bit of automation**. Patient level data is imported into SAS for creating the individual patient graphs—these are exported into a pdf file for each site. With more time, other graphs may be able to be automated but adding all the descriptive information currently included in the excel files may be a barrier to doing all of the reports in SAS.

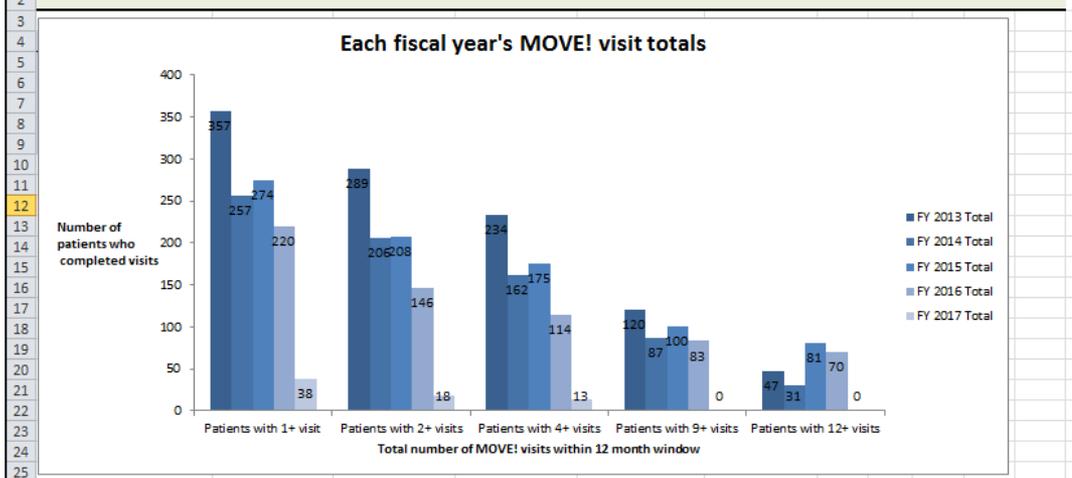
# THE REPORTS:

1. **New patients and participation**
2. Big picture weight change
  1. Missing weights
  2. Average weight change
  3. 5% weight loss
3. Short term weight change
  1. Six-in-six individual patient graphs
  2. Six-in-six weight change by cohort

Fiscal Year and Month	New and Returning Patients
<b>FY 2014</b>	<b>257</b>
October	26
November	16
December	23
January	22
February	23
March	28
April	27
May	17
June	19
July	19
August	17
September	20
<b>FY 2015</b>	<b>274</b>
October	16
November	31
December	13
January	25
February	12
March	20
April	11
May	44
June	23



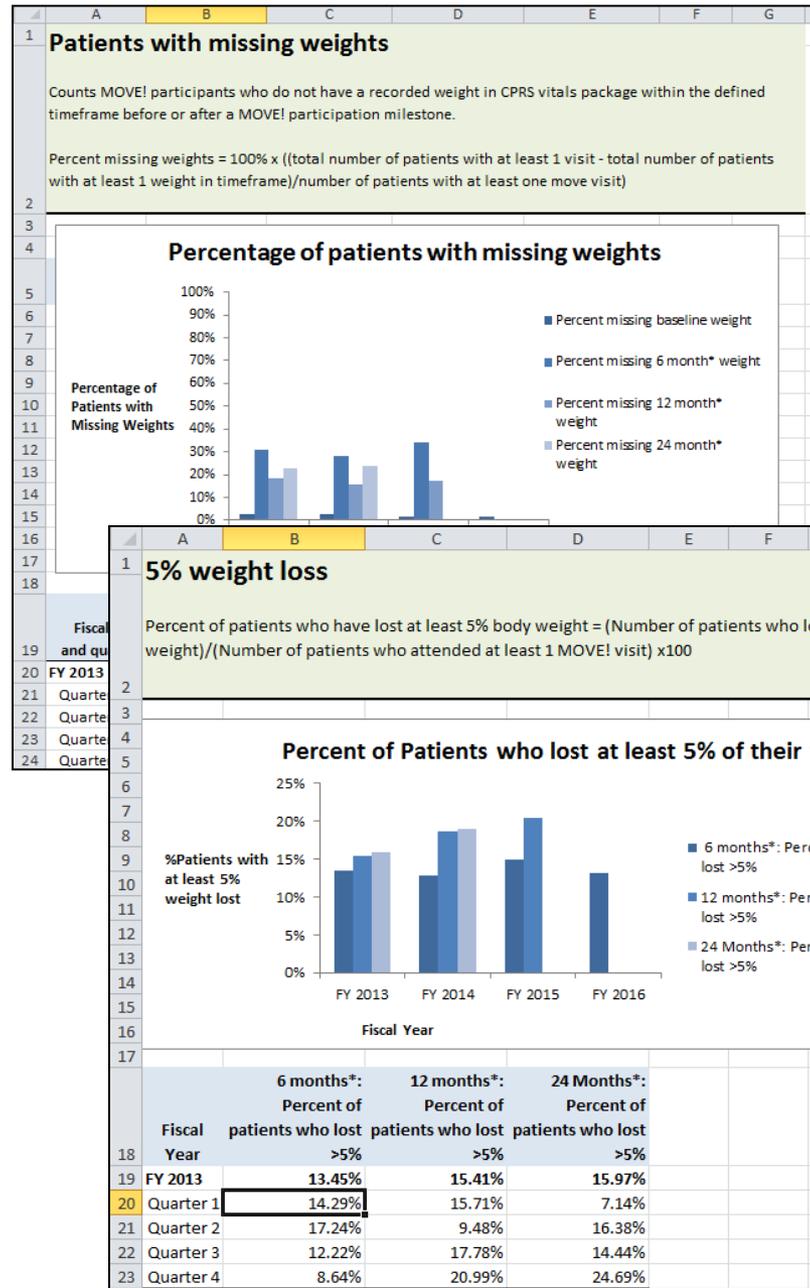
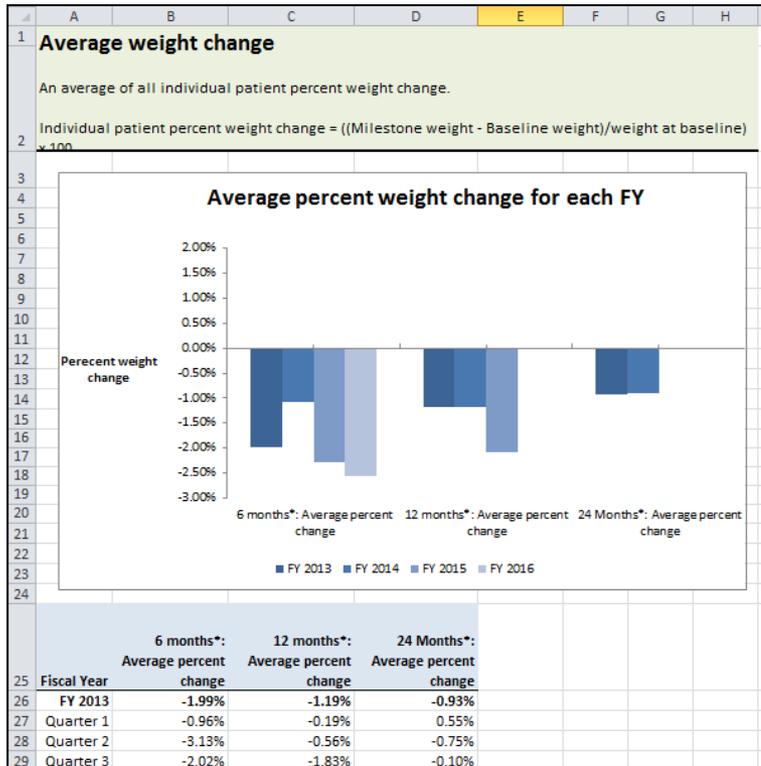
Patients with x+ visits	Counts
Patients with 1+ visits	357
Patients with 2+ visits	289
Patients with 4+ visits	234
Patients with 9+ visits	120
Patients with 12+ visits	47



Amount of Participation	FY 2013 Total	FY 2014 Total	FY 2015 Total	FY 2016 Total	FY 2017 Total*
Patients with 1+ visits	357	257	274	220	38
Percentage with 1+ visits	100%	100%	100%	100%	100%
Patients with 2+ visits	289	206	208	146	18

# THE REPORTS:

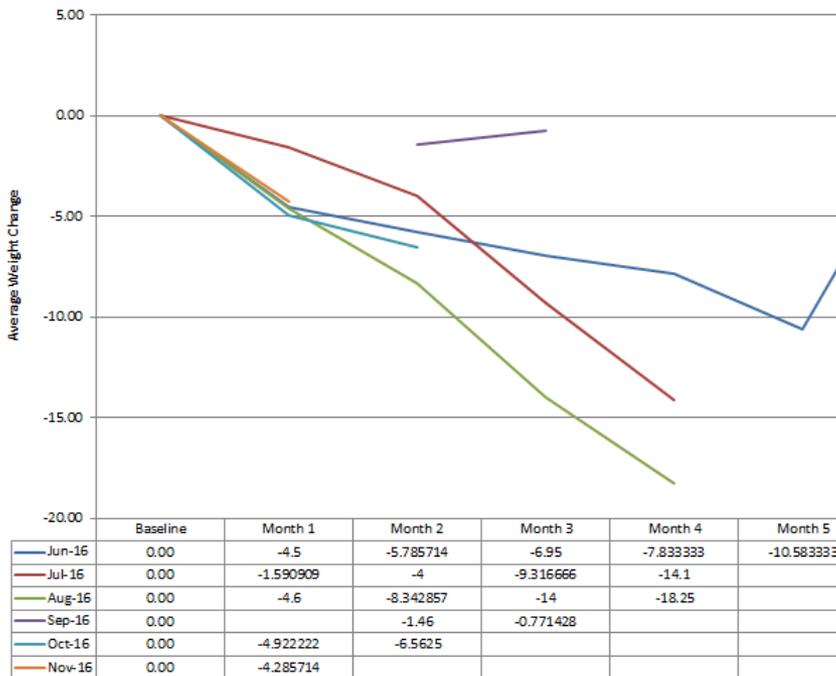
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# THE REPORTS:

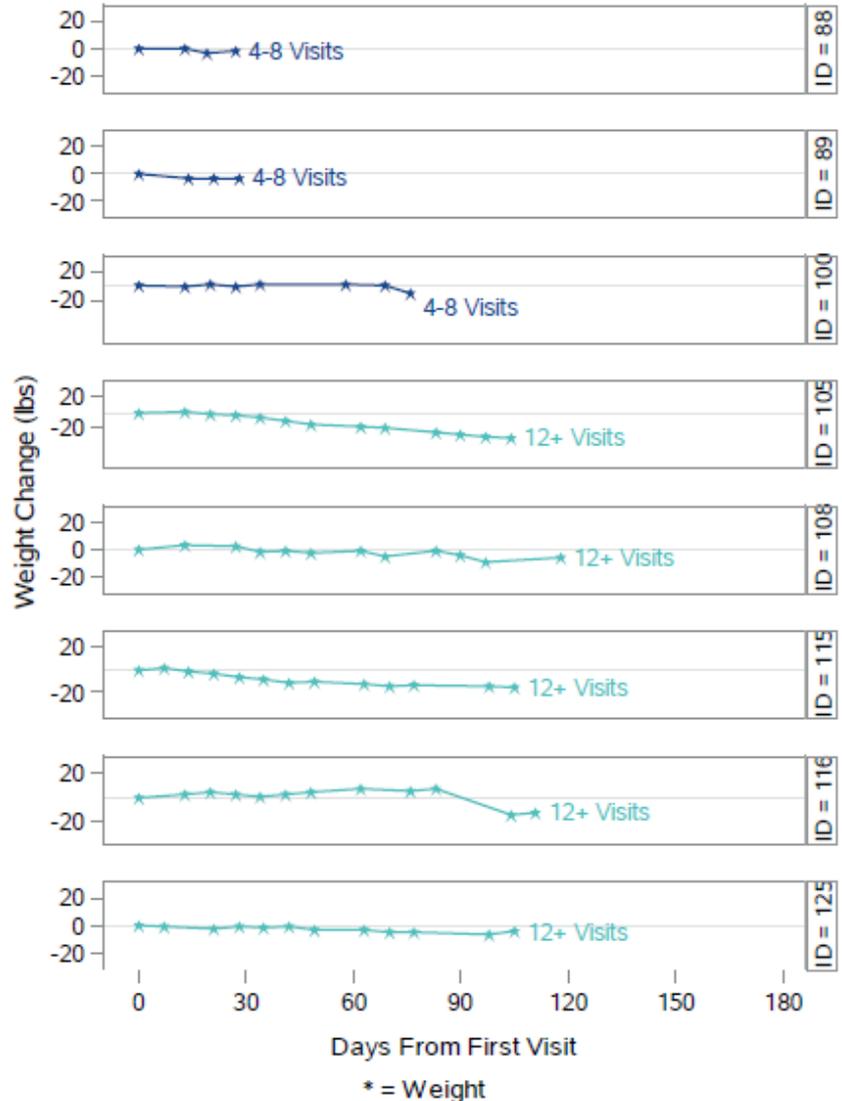
1. New patients and participation
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  3. 5% weight loss
3. **Short term weight change**
  1. **Six-in-six individual patient graphs**
  2. **Six-in-six weight change by cohort**

Average Pounds Lost Over The First Six Months By Cohort



Patients Who Started MOVE! in July 2016  
Weight Change by Patient (sorted by participation)

Note: This Graph Includes Patients with 4 or More Visits



### Calculation of New and Returning Patients

New and returning patients\*



1. Brand new to MOVE! program at your site, OR
2. Re-engaging in MOVE! after at least a six months\* break

Group MOVE! visits are the only encounters included in these counts.

\*A six month absence signifies that a patient is no longer engaged in care

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### Example #1

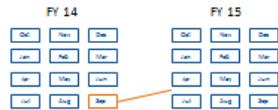
The brand new patient

- New and returning patients =
1. Brand new to MOVE! program at your site, OR
  2. Re-engaging in MOVE! after at least a six month break



Hello! I'm Bill!

I've never been to MOVE! before I went for the first time in September FY14.



Bill is considered a New Patient in September of FY14

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### Example #2

Big gaps, but not "new"

- New and returning patients =
1. Brand new to MOVE! program at your site, OR
  2. Re-engaging in MOVE! after at least a six month break



Hi! I'm Carol!

I went to MOVE! 2 times in June FY14.

I decided to try MOVE! again in October FY15.



Carol is considered a new patient in June FY14 (but not FY15 because less than six months elapsed between sessions)

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### Example #3

The re-engaged new patient

- New and returning patients =
1. Brand new to MOVE! program at your site, OR
  2. Re-engaging in MOVE! after at least a six months break



Hello! I'm Louis!

I tried MOVE! for 2 sessions in Oct FY14, then quit

I got started again in Jan FY15

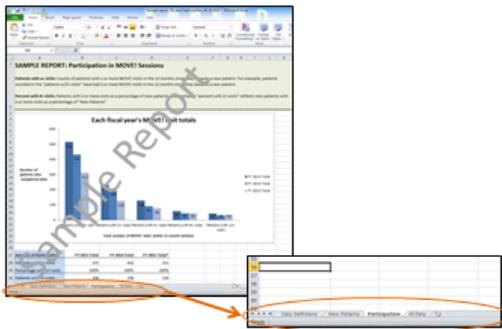


Louis counts as a new patient in Oct FY14 AND Jan FY15

(because more than six months elapsed between his Oct FY14 and Jan FY15 sessions)

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## Introducing the Participation Report



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## Calculation of Participation

Patients with x+ number of sessions:

Start date	Further participation for one year	Calculation
Date patient started MOVE! (for example, February 2015)	March 2015 June 2015 November 2015 January 2016	5 total sessions, would be counted in the 2+ and 4+ MOVE! sessions category

Percent with x+ sessions:

Percent with x+ number sessions	Patients with x+ number of sessions
Orange bar	All new patients

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## Example #1



Hey there, it's Bill again!

After I started MOVE in Sept FY 14, I attended sessions in October, November, and February FY 15.



Bill's 12 month total: 4 visits

Counted in the 2+ and 4+ categories in FY 14 (the year he started)

Computed Participation	2014 Total	2015 Total	2016 Total	Overall Total
Patients of Dr. John	100	150	200	450
Percentage of Dr. John	40%	50%	60%	50%
Patients of Dr. John	40	75	120	235
Percentage of Dr. John	40%	50%	60%	50%
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Percentage of Dr. John	40%	50%	60%	50%
Patients of Dr. John	40	75	120	235
Percentage of Dr. John	40%	50%	60%	50%

14

## Example #2



It's Carol again!

After I went to MOVE! twice in June FY 14, I went again in Oct and FY 15.



Carol's 12 month total: 3 visits

Counted in the 2+ categories

Computed Participation	2014 Total	2015 Total	2016 Total	Overall Total
Patients of Dr. John	100	150	200	450
Percentage of Dr. John	40%	50%	60%	50%
Patients of Dr. John	40	75	120	235
Percentage of Dr. John	40%	50%	60%	50%
Patients of Dr. John	40	75	120	235
Percentage of Dr. John	40%	50%	60%	50%
Patients of Dr. John	40	75	120	235
Percentage of Dr. John	40%	50%	60%	50%

15

## Example #3



Hey there, it's Louis again!

I only attended 2 sessions back in October 2014.

I started MOVE again and I attended every week in Jan, Feb, and Mar FY 15.



Louis' 12 month total: 14 visits

Counted in the 2+ categories in FY 14 and 12+ category in FY 15

Computed Participation	2014 Total	2015 Total	2016 Total	Overall Total
Patients of Dr. John	100	150	200	450
Percentage of Dr. John	40%	50%	60%	50%
Patients of Dr. John	40	75	120	235
Percentage of Dr. John	40%	50%	60%	50%
Patients of Dr. John	40	75	120	235
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16

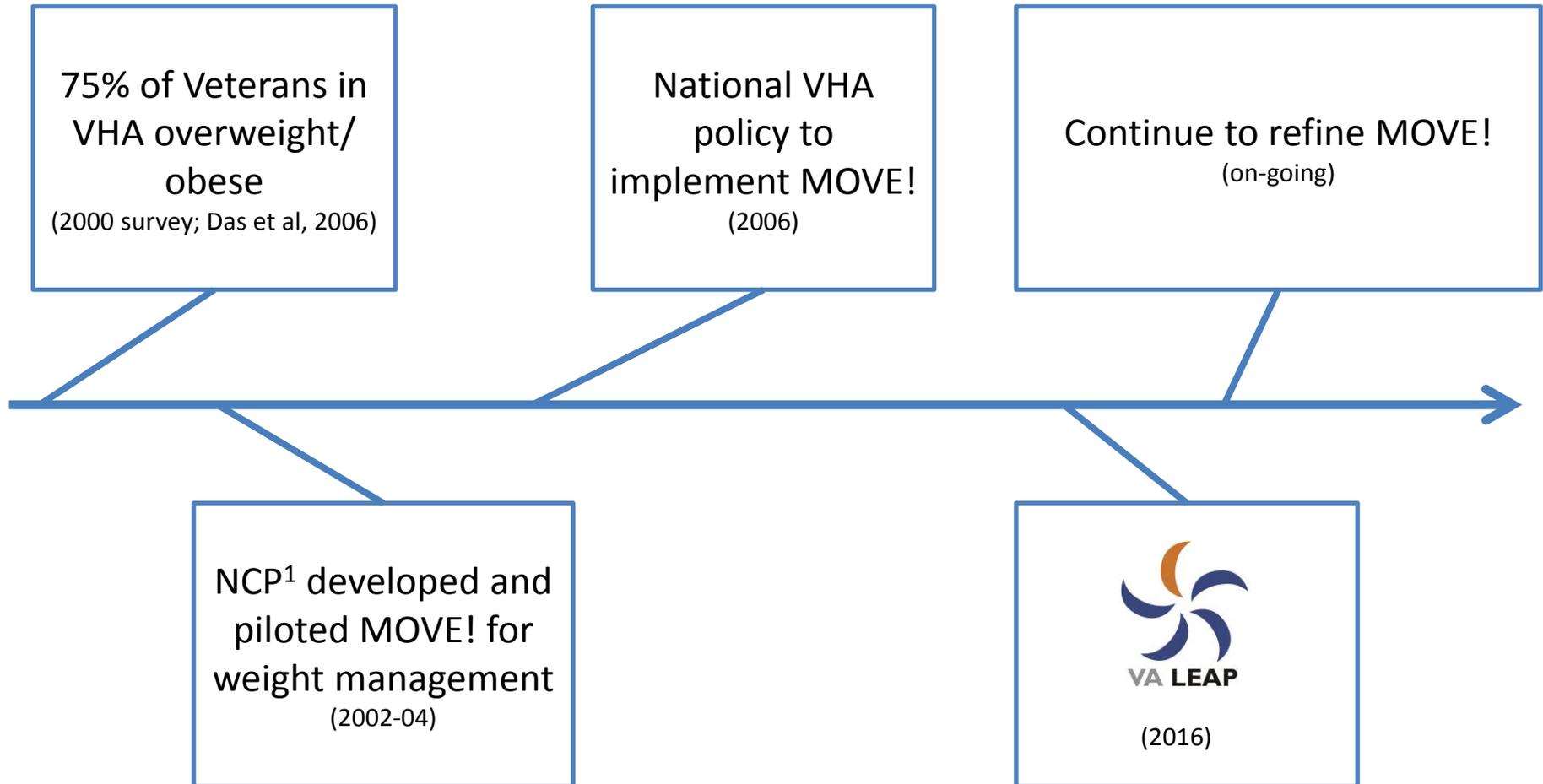
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# Conclusions/Lessons Learned

- 2 general types of users → implications for coaching
  - Focus on individual patients
  - Focus on program
- Power of human-centered design
  - Essential to understand their world
- Good design is iterative!
- Lack of technology “sand box” is limiting factor

# Weight Management in the VA



<sup>1</sup>National Center for Health Promotion and Disease Prevention (NCP)

## ***You might be wondering...***

- How did we define “new patient”?
- How did we define weights?
- How were the reports received?
- What’s next?

## ***Or other questions for us?***

- **Laura Damschroder** (Laura.Damschroder@va.gov): PI, study design
- **Caitlin Kelley** (Caitlin.Kelley@va.gov): User experience research and design
- **Jenny (Davis) Burns** (Jennifer.Davis@va.gov): Data guru

The screenshot shows the VIREC INTRANET website. At the top left is the VIREC logo, and at the top right is the word "INTRANET" in a stylized font. A search bar is located in the top right corner with the text "Search All VA Web Pages" and a "Search" button. Below the header is a navigation menu with the following items: VIREC Home, VA/CMS Home, About Us, New Users of VA Data, FAQs, Acronyms, and HelpDesk. The main content area is titled "VA INFORMATION RESOURCE CENTER (VIREC)" and features a section for "CDW Documentation" with an "Overview" link. The overview text states: "VIREC's CDW documentation is designed to help new and seasoned CDW users with understanding the structure and contents of the CDW. This summary information is available by domain." Below this is a "Sign-up for Product News & Updates" section, which asks users to email the VIREC HelpDesk for notifications. A "Data Documentation" section follows, with the instruction to "Expand each type of documentation below to view these resources." This section contains a list of expandable links: "Getting Started with Using CDW", "NEW! Factbooks", "NEW! Domain Layout & Descriptions", "Data Contents", "Discrete Frequencies", and "Record & Null Counts". On the right side of the page, there is a sidebar with a "CDW" section containing links for "Overview", "Data Transition to CDW", and "Documentation". Below this is an "ICD-10 Transition" section with a link to learn more, and a "General Resources" section with links for "Data Access", "Data Sources", "Data Tools", "Data Topics", "Products & Services", and "Special Projects".

<http://vaww.virec.research.va.gov/CDW/Documentation.htm>  
(VA Intranet)

## Archived VIREC cyberseminars

### **CDW Fundamentals**

[CDW: A Conceptual Overview](#)

[CDW: Locating Its Documentation](#)

[Building Your Dataset in CDW: Joining Tables within a Domain](#)

[Getting the Information You Need From CDW: SQL Starter Language](#)

[Getting CDW Back Together: Joining CDW Tables \(Continued\)](#)

[Data Management in SQL: Selected Intermediate SQL Skills](#)

# Quick links for VA data resources

## **Quick Guide: Resources for Using VA Data**

<http://vaww.virec.research.va.gov/Toolkit/QG-Resources-for-Using-VA-Data.pdf> (VA Intranet)

**VIREC:** <http://vaww.virec.research.va.gov/Index.htm> (VA Intranet)

**VIREC Cyberseminars:** <http://www.virec.research.va.gov/Resources/Cyberseminars.asp>

**VHA Data Portal:** <http://vaww.vhadataportal.med.va.gov/Home.aspx> (VA Intranet)

**VINCI:** <http://vaww.vinci.med.va.gov/vincicentral/> (VA Intranet)

**Health Economics Resource Center (HERC):** <http://vaww.herc.research.va.gov> (VA Intranet)

**CDW:** <https://vaww.cdw.va.gov/Pages/CDWHome.aspx> (VA Intranet)

## **Archived cyberseminar: What can the HSR&D Resource Centers do for you?**

[http://www.hsrd.research.va.gov/for\\_researchers/cyber\\_seminars/archives/video\\_archive.cfm?SessionID=101](http://www.hsrd.research.va.gov/for_researchers/cyber_seminars/archives/video_archive.cfm?SessionID=101)



# Using Data and Information Systems in Partnered Research

**Next Topic:** Virtual Specialty Care QUERI Program

**Date/Time:** February 28, 2017 12:00pm-1:00pm ET

**Presenter:** Carolyn Turvey

Visit our Education page for more information & registration links.

[www.virec.research.va.gov](http://www.virec.research.va.gov)