

Improving Improvement: Evidence-based Quality Improvement as a PACT Accelerator

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This Session...

- Review and define EBQI (Rubenstein)
 - Rationale
 - Key prior studies
 - Core features
- Stakeholder perspectives (Stockdale)
- Next generation: Reflections on EBQI for women's health (Yano)

Poll Question: Why are you interested in Evidence-Based Quality Improvement (EBQI)?

Have you ever or would you could consider participating in EBQI as a

- **Research team leader or member**
- **Manager, clinician leader, or QI leader**
- **Front line clinician or clinical team member**
- **Other, or I'm just curious**

What is EBQI?

- Systematic quality improvement method for engaging frontline primary care practices in improvement that
 - Introduces “best science” and evidence *in the service of operational goals* at all relevant points during improvement
 - Is supported by a partnership between multi-level, interdisciplinary operations stakeholders and a research team

Rationale: What Does EBQI Add to Other QI Methods?

- Aimed at developing learning organizations through multi-level, across discipline engagement with science and data
- Provides explicit QI support by science teams to enable
 - Context-tailored but evidence-based innovations
 - Social science theory on provider/team behavior
 - Improved use of implementation and QI methods

Rationale: Why Engage Frontline Primary Care?

- Primary care teams are smart and committed
- Alternatives are:
 - Non-managed primary care improvement
 - Difficult to deliver needed resources
 - Expensive, often not evidence-based
 - Outcomes inconsistent or not measured
 - Top down policy
 - Important as guideposts, but ineffective or worse when used as micro-management
- And—shouldn't “best science” be used closest to patients?

What Do We Mean By Best Science?

- “Best science” is tailored to the task at hand
 - Evidence to inform intervention design
 - Methods for meaningful multi-level, interdisciplinary stakeholder engagement
 - Methods/measures/data retrieval to support frontline PDSA cycles or formative evaluation
 - Summative evaluation by a research team
- In the partnership, researchers continuously adapt scientific methods for improvers to use

What settings has EBQI been studied in?

- VA—depression care in primary care, serious mental illness, smoking cessation, women's health, implementation of the patient centered medical home model (PACT)
- Kaiser Permanente—depression care in primary care
- Six managed care organizations—depression care in primary care

EBQI Rules of Thumb

- Where evidence provides clear guidance, operations partners abide by the guidance
 - Where there is no evidence, operations partners use best judgement, and evaluate results
- Most funding, and decision-making, for QI is in the hands of operations partners
 - EBQI requires separate funding for an existing scientific team with access to any needed skills
 - Partnership begins before funding with development of a specific project proposal & budget

Settings Appropriate for EBQI

- Groups of primary care practices linked through some kind of administrative superstructure
 - Managed care organizations and medical centers
 - VHA regions and medical centers
- Demonstration primary care practices chosen by operations leaders based on criteria (e.g., size); comparison practices
- Comparison practices are spread sites

Key Participants

- Multi-level, interdisciplinary clinical operations partners including
 - regional leaders
 - local practice site leaders
- Scientific team
- Patient representatives
- Any other critical stakeholder representatives
 - E.g., subject matter experts, specialists

Needed Prior to Starting

- A statement of the problem or goal
- Proposed project configuration and key elements
- Memorandum of Understanding between researchers and operations leaders indicating support for each key element, including payment
- A logic model connecting intervention & evaluation
- And underlying—a willingness to improve

Key Activities in the EBQI Tool Box

- Regional priority setting based on expert panel methods
- Face to face learning and sharing sessions
- Ongoing across-site teleconferences
 - Working groups
 - Community of practice calls
 - Learning & consultation sessions
- Project management and data support
- Tool creation, implementation, revision (spread)

At the end of an EBQI project, the setting should be changed...

- Structures for improvement
 - E.g., committees, policies, communication networks, training opportunities
- A stronger QI culture toward & in primary care
 - Frontline skills development
 - Stronger appreciation of and communication and familiarity with primary care by upper leadership/other relevant disciplines



One step at a time, and
that well-placed, we reach
the grandest height

--Author Unknown

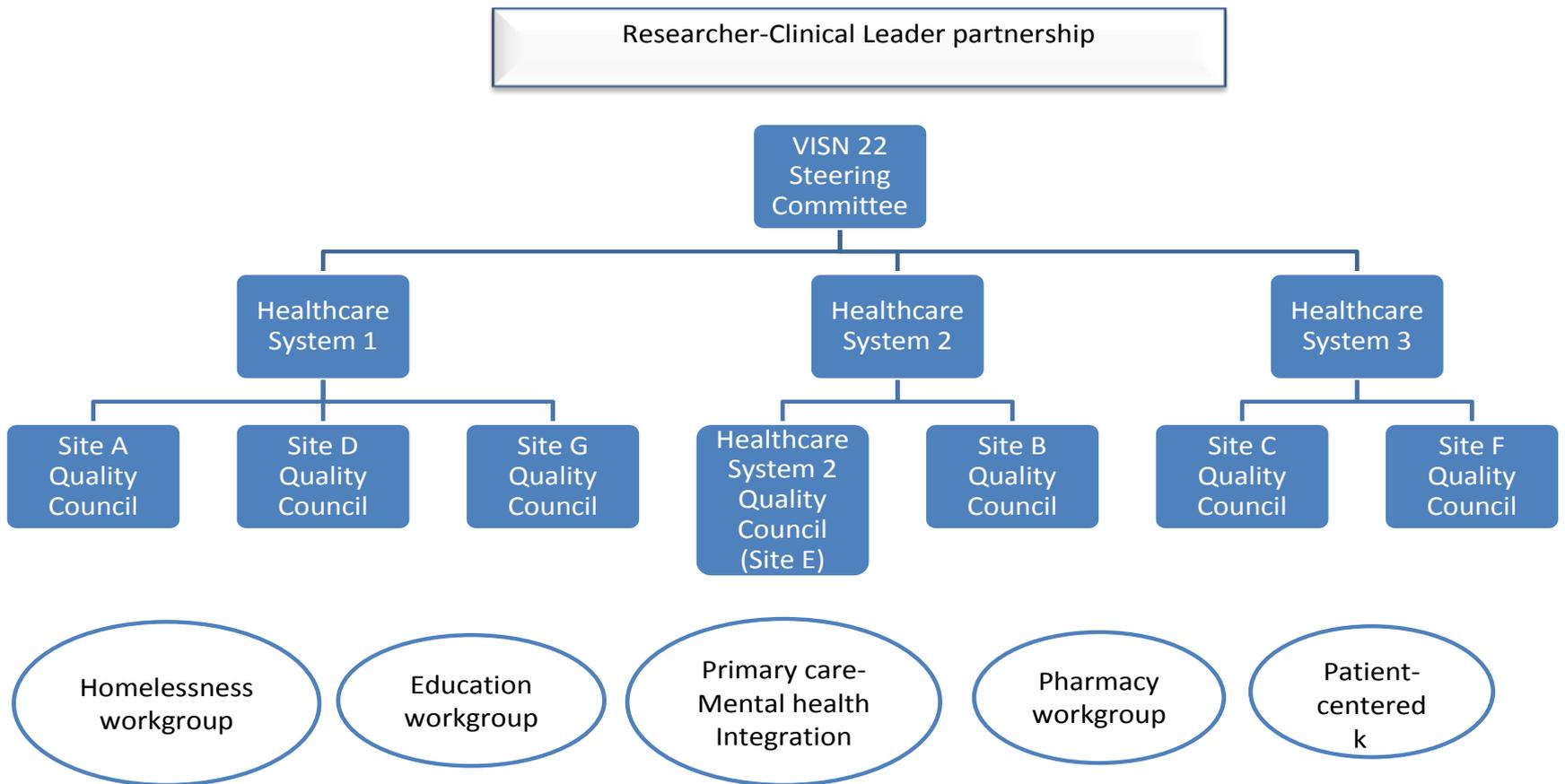
EBQI-PACT

- Veterans Assessment and Improvement Laboratory (VAIL) – VISN 22 PACT Demonstration Lab
- Use EBQI approach to implement PACT
- Clinical-research partnership
 - Started with 3 VISN 22 healthcare systems, rolled out in 3 phases to 7 sites

Focus of this talk:

- Describe 2 components of the EBQI PACT Intervention
 - Developed multi-level **organizational infrastructure** for implementing EBQI for PACT
 - **Facilitated Quality Improvement** with external and internal facilitators
- Present results of implementation evaluation and summative evaluation

EBQI-PACT Infrastructure



Infrastructure – Quality Councils

- Were designed to
 - Foster interdisciplinary leadership for PACT QI
 - Establish a structured, local QI process for primary care with oversight and accountability mechanisms
 - Facilitate frontline QI innovation within the demonstration practices
- Successfully fostered interdisciplinary leadership, structured QI process
 - Facilitating frontline QI was difficult, though 4/6 sites succeeded
- Ref: Stockdale, et al 2016

VAIL Intervention: Facilitated EBQI for PACT Implementation

- External facilitators – Health services researchers
 - Engaged regional, HCS leaders
 - Organized, implemented priority-setting process
 - Learning collaborative - Biweekly training/mentoring calls, bi-annual conferences
 - SharePoint site for tool development & sharing
- VAIL-supported Quality Council Coordinators
 - Master’s level support for admin, QI projects
 - Helped obtain real-time data for QI projects

Results – outcomes for EBQI-PACT facilitation process

- QCs and workgroups submitted total of 71 project proposals (2011-2014)
- 21 projects approved across 4 rounds of Steering Committee review
- Resulted in 12 toolkits posted on VAIL SharePoint site for spread across VA

VAIL SharePoint:

http://vaww.portal.gla.med.va.gov/sites/Research/HSRD/VAILPCC/vtkits/Pages/vtk_home.aspx

Key Ingredients for Success

- Engagement of interdisciplinary leaders in roles appropriate to leadership level

*“Our [practice] leaders are pretty innovative in seeking out solutions, and **they oftentimes fix and solve problems without help, maybe even better than I know how to go about it. But I have had some interactions with them about challenges they’ve been facing . . . and have intervened in some ways and supportively to help resolve some issues related to the implementation of the two different program efforts. . . .**”*
[Service line leader, Healthcare System 3]

Key Ingredients, cont.

- Data support from VAIL, Quality Council coordinators

*“That role has been . . . almost like a godsend to ambulatory care . . . as far as **data gathering and data manipulation and presentation**, she has been simply been outstanding. Anything that we’ve asked, from compiling it to **putting it in a format that’s understandable, readable**, I don’t think our meetings would be what they were . . . had it not been for that role. We rely on them immensely.” [Practice lead, Site D]*

Key Ingredients, cont.

- Leadership-frontlines priority setting process

*“what the steering committee does is it **brings to my attention and other network leadership attention the things that are working and not working.** . . . there was a lot of really neat things that were going on but, then, my goal is always how do I get that information when it’s working disseminated to the sites.” [VISN leader, VAIL Steering Committee member]*

Summative Findings

- Accelerated decreases in ambulatory care visits, increases in non-F2F visits (Yoon, 2016)
- Accelerated reduction in primary care provider burnout (Meredith, submitted)
- Improved communication with patients (SHEP) (Huynh, in preparation)
- Some successful individual innovations & spread using QI statistics with comparison (Huynh, in preparation)
- Continued use of 12 VAIL tools

Post script on sustainability

- 4-5 of the 7 original VAIL sites participate in “community of practice”
 - Continue with active QI projects, twice-monthly calls
 - Coordinates with V22 Primary Care committee
 - Identifies QI issues affecting PACT, promising practices

Using EBQI for tailoring PACT

- Women Veterans fastest growing segment of new VA users but are numerical minority (<10%)
- Logistical challenges in delivering gender-sensitive comprehensive primary care
 - Limited #s affect provider WH proficiency/experience
 - High rates of military sexual trauma, PTSD, depression, anxiety
 - Gaps in provider/staff gender sensitivity and comfort handling trauma histories, problems with chaperone access, room privacy
 - Persistent gender disparities in quality, ratings of care
 - Efforts to establish gender-focused primary care models
 - Designated women's health providers, women's health clinics

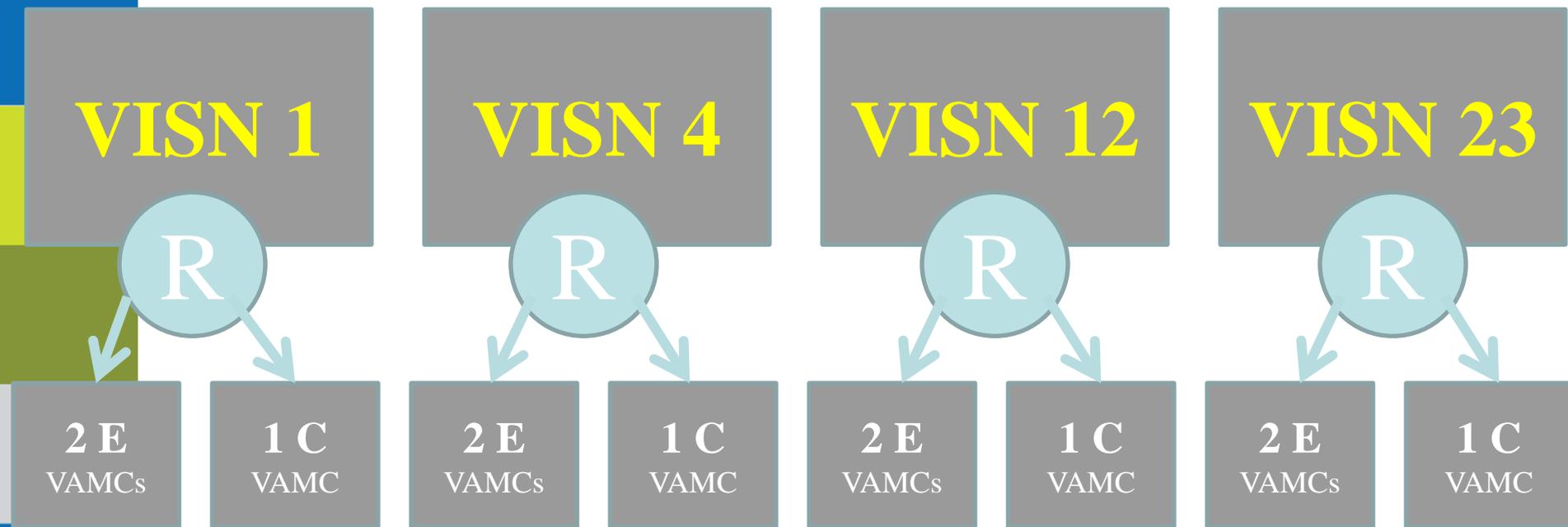
Why tailor PACT?

- Challenges remain under VA PACT model
 - Many parttime MDs (upends staffing model)
 - 20% ↓ in panel size frequently forgotten locally
 - PACT staffing did not recognize chaperone need
 - PACT metrics not reported by gender
 - High care coordination demands (e.g., non-VA)
 - Co-located GYN piggybacking off of PACT staff
 - Variable comprehensiveness and sometimes unclear accountability between PACT and WHCs

Why tailor PACT?

- Had national guidance on VA PACT and on health care services for women (1330.01)
- Convened VA national expert panel to define *gender-sensitive* comprehensive care
- Had evidence in hand on general primary care and WH clinic features related to quality
- Decided on EBQI as strategy to test
 - Adapted VAIL EBQI effort to women's health

Used VA Women's Health Practice Based Research Network (PBRN)



PBRN gave “boots on the ground” entrée and insights

How did we apply EBQI?

- VA network-level stakeholder panel meetings
 - Multilevel (VISN, VAMC, Department, Clinic)
 - Interdisciplinary (PC, WH, MH, IT, QI, WVPM...)
 - Expert panel methods, came to consensus on QI priorities
- EBQI training for local QI teams
 - Jumpstarted local QI project proposals, EBQI expert input from VAIL, national PC & WH leadership called in
- Local QI teams picked project from QI “roadmap”
 - Research team provided external practice facilitation, formative feedback, ongoing across-site calls
- Progress/results briefings back up the chain

How did we apply EBQI?

- No Quality Councils
 - Worked with local WH Medical Directors, WVPs and/or PBRN Site Leads (varied by site)
 - Local QI teams engaged key stakeholders in projects (e.g., HAS for improving assignment of new patients to DWHPs)
 - Involved QI/system redesign when available (varied)
 - WVPs report to Chief of Staff (quad link)
- VISN level oversight varied
 - One VISN created WH PACT steering committee
 - Other VISNs relied on existing councils
- VHA engagement for policy clarification

What did EBQI sites accomplish?

- **↑ new patient appointment access, 1st appt content**
 - 100% assignment to DWHP, >80% get labs before 1st appt
- **↑ follow-up abnormal breast cancer screening results**
 - 27% ↑ in follow-up documentation, ↓ avg 6 days faster
- **↑ follow-up abnormal cervical cancer screening**
 - <50% abnormal managed per upd'd guidelines, now >85%
- **↑ coupled reporting of cervical cytology results**
 - Pap smear and HPV screening results now 96% compliant
- **↑ PACT team functioning, climate, performance**
 - Virtual team meetings, huddle checklists, team training

What did EBQI sites accomplish?

- **Identified emergent MH needs before 1st appt**
 - Developed high-risk MH list, process to contact → 30% need MH intervention → counseling, warm handoffs, appt sched
- **↑ teratogen prescribing thru e-consults, education**
 - Almost half filled 1+ categ D/X med, only 37% counseled
- **↑ residents' trauma-sensitive communication**
 - Health psychologist in exam room, post-visit feedback
- **↑ environment of care (welcoming, ↓ harassment)**
 - Response to formative feedback that 1 in 4 harassed at VA
 - Leadership video, shared medical appts, volunteer education
 - Social marketing, volunteer escorts, physical layout changes

What about EBQI worked?

- **Regional interdisciplinary stakeholder planning**
 - Critical for leadership awareness/buy-in, data “powerful”
- **Training of local QI team members**
 - Variable access to QI personnel + most focused on JCAHO
- **Practice facilitation, expert review and feedback**
 - Evidence for internal and external facilitation effectiveness
 - Regular calls support accountability, progress, momentum
- **Formative data feedback**
 - VA performance data not routinely reported by gender
 - Included new measures (stranger harassment, AUDIT-C)
 - Analyses helped drill down to factors driving WVs’ ratings

What about EBQI worked?

- **Early evidence of EBQI impacts promoted spread**
 - Team function projects yielded noticeable burnout ↓
 - VISN-wide “Grand Rounds” to spread EBQI & team function work
 - ↑ follow-up of abnormal cervical CA screening
 - VISN-wide spread of EMR reminder and template
 - ↑ test reporting of cervical cytology results
 - VISN-wide spread of methods and policy
- **Next steps**
 - Developing EBQI toolkits for spreading innovations
 - Developing strategies for sustaining EBQI processes without the research team

What did these partnerships take?

- **Trust-building – learn partner priorities, add value**
 - Sent easy-to-use research briefs, “cheat sheet” summaries
 - Briefings linked to their priorities/needs (“name that tune...”)
 - Not a “one off,” cannot collect data and just walk away
 - Walk-through formative data collaboratively, answer Qs
- **Engagement and time investment varies**
 - Partnerships evolve, as does policy climate/environment
 - Explicitly manage/address turnover (new partners, their links)
 - Avoid “hitching wagon” to a single person, things change
 - Some relationships run deep, others broad, both important
 - Reliability highly valued, keep promises, don’t fall off radar

What were the benefits?

- **Some more obvious than others...**
 - Access to clinics, local and network resources
 - Senior VA leader engagement got attention of other levels
 - Multilevel stakeholder engagement began to “churn”
 - Capitalizes on, leverages existing infrastructure, systems, people
- **Direct engagement of partners in research**
 - ↑ focus and relevance of research (“out of comfort zone”)
 - ↑ uptake, adoption, implementation and spread of EBQI
 - WHS has adopted EBQI to improve care in low-performing VAs
 - Unexpected spinoffs (e.g., national culture campaign)
 - ↑ research team’s satisfaction, success and impacts

VAIL Collaborators

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WH PACT EBQI Teams

VISN 1

- **Boston** (Megan Gerber, Carolyn Mason-Wholley, Jay Barrett)
- **West Haven** (Luz Vazquez, Lynette Adams, Sally Haskell/Mary Driscoll)

VISN 4

- **Pittsburgh** (Melissa McNeil, Sonya Borrero, Val Posa, Joan Zolko)
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