# Designing performance feedback about goals of care conversations in VA CLCs and HBPC sites

Zach Landis-Lewis, PhD, MLIS
with the
VA QUERI: Long-term Care Goals project team





#### Disclosure

I have no conflicts of interest to disclose

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 Quality Enhancement Research Initiative program (Project ID: QUE 15-288).
 The views expressed in this presentation are those of the authors and do not necessarily represent the position or policy of the Department of Veterans
 Affairs or the United States government.

#### Outline

- 1. Introduction
- 2. Designing performance feedback reports
- 3. Resources
- 4. Q and A

# My background

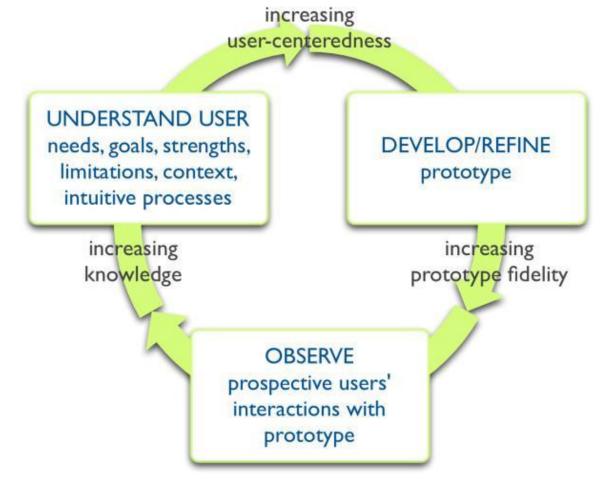
- Experience:
  - Medical records system software development
  - HIV/AIDs treatment in Malawi
- Education, University of Pittsburgh:
  - Master of Library and Information Science;
  - PhD in Biomedical informatics;
    - Focus: Global health and tailored performance feedback to clinicians
- Position: Assistant professor of Learning Health Sciences,
   University of Michigan Medical School
  - Teaching: Knowledge representation and management in learning health systems
  - Research: Tailoring clinical performance feedback in a knowledge-based system (NIH NLM K01LM012528-01)



# Are we using the right data in an appropriate way?



# User-centered design framework

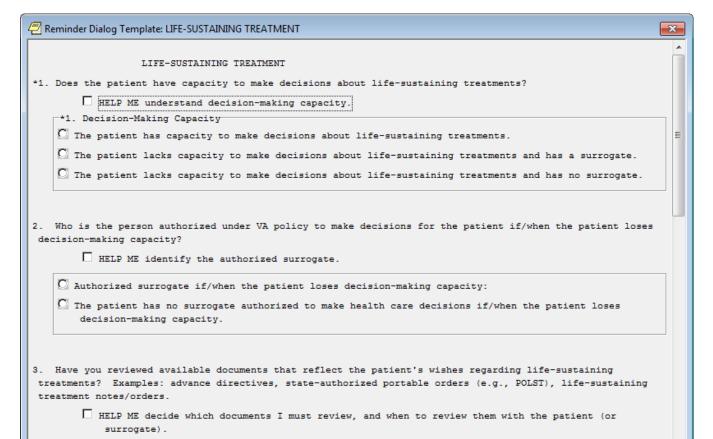


Witteman HO, Dansokho SC, Colquhoun H, et al. User-centered design and the development of patient decision aids: protocol for a systematic review. Syst Rev. 2015 Jan 26;4:11. doi:10.1186/2046-4053-4-11.

# Goals of care conversations (GoCCs)

- GoCCs are critical for determining appropriate care near end of life
- Initiative launched by the VA National Center for Ethics in Health Care
- Handbook 1004.03, "Life Sustaining Treatment Decisions: Eliciting, Documenting, and Honoring Patients' Values, Goals, and Preferences"

# Life-sustaining treatment (LST) template in CPRS



# Terminology

- 1. GoCC: Goal of care conversation to establish Veterans' care goals, preferences and related values
- 2. Participants / Users: Healthcare professionals who were involved testing the reports we developed
- 3. Performance feedback reports: Documents about the quality and outcomes of care that are routinely provided to staff at long-term care facilities
- 4. Performance measure: A metric or indicator, typically in the form of a ratio, may contain count data or other calculated outcomes, such as times, costs, or scores
- 5. LST template: Life-sustaining treatment template in CPRS to collect data about goals of care

#### Outline

- 1. Introduction
- 2. Designing performance feedback reports
- 3. Resources
- 4. Q and A

# Designing reports: Design team

- Designer
- Project assistant
- Data analyst
- Software developer
- Project stakeholders (Pls, advisory committee)

# Designing reports: Setting

4 demonstration sites:
 VA long term care facilities
 in 4 states, using LST template



Site visits at 6 additional VA Long-term care facilities

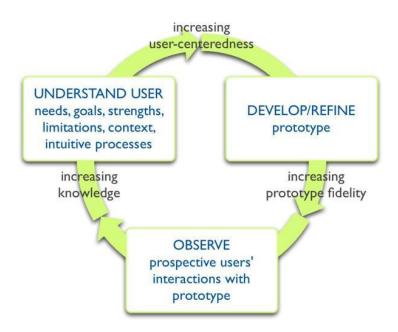
Additionally, we recruited staff at the Ann Arbor VA CLC

# Designing reports: Participants

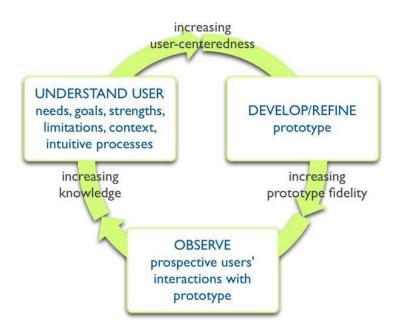
- Healthcare professionals in long term care:
  - Nursing staff, social workers, nutritionists
  - Prescribing providers: MDs, NPs, PAs

Site champion: Primary liaison at each site

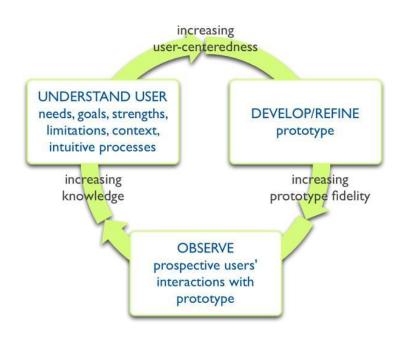
- Project staff and stakeholders
  - Provided requirements and suggestions



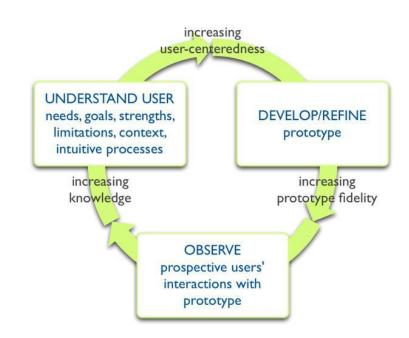
- 1. The first iteration
  - Early planning, sketching



- 1. The first iteration
  - Early planning, sketching
- 2. Iterations 2-12
  - Significant revisions



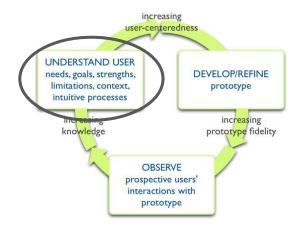
- 1. The first iteration
  - Early planning, sketching
- 2. Iterations 2-12
  - Significant revisions
- 3. Iterations 13-18
  - Minor revisions
  - Software development



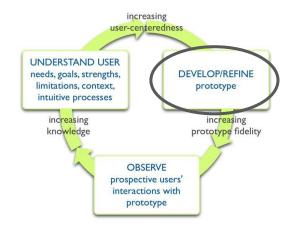
# Phase 1: Early planning, sketching

- Methods:
  - 10 site visits with tours of CLCs
  - Interviews with staff
  - Design team meetings and calls

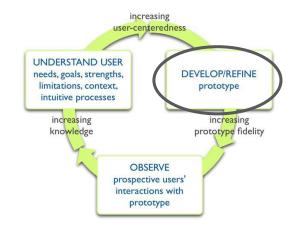
Duration: 7 months (10/2015 - 5/2016)



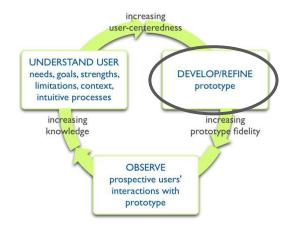
Develop performance measures Prepare data Develop report template



Develop performance measures



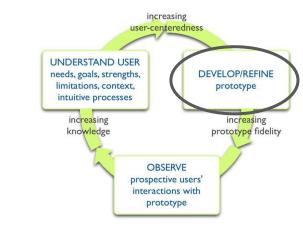
Develop performance measures



	Denominator	Numerator	Rationale
Initial measure	Number of Veterans admitted per quarter	Number of Veterans with a GoCC documented with 7 days following admission, per quarter	Admission processes represent a timely opportunity to document GoCCs

Develop performance measures

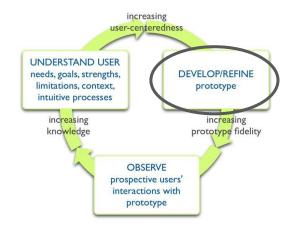
Prepare data



 Queried data from CDW, focused on the LST template

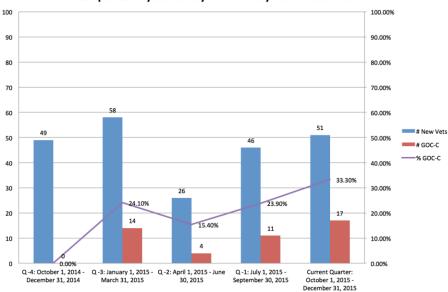
 Created mock performance data in a spreadsheet

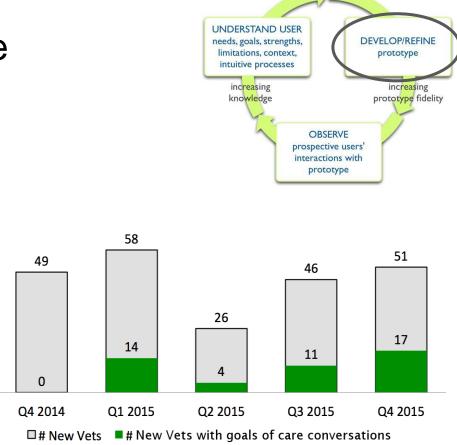
Develop performance measures Prepare data Develop report template



# Phase 1: Develop prototype Initial report templates:

Percentage of Veterans with goals of care conversations (GOC-C) templated at your facility within 7 days of admission to CLC

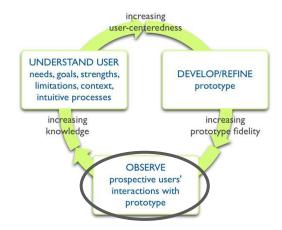




increasing user-centeredness

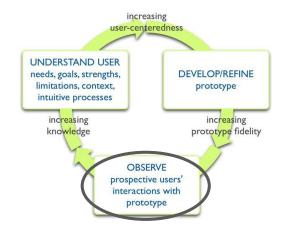
#### Phase 1: Observe interactions

- 30-minute meetings / phone interviews
- Interview and report testing guide



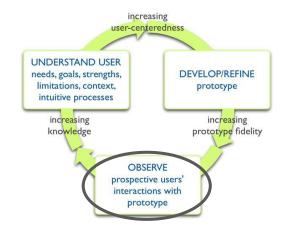
#### Phase 1: Observe interactions

- 30-minute meetings / phone interviews
- Interview and report testing guide
  - Used "think aloud" technique
    - Comprehension of report
    - Acceptance of performance information

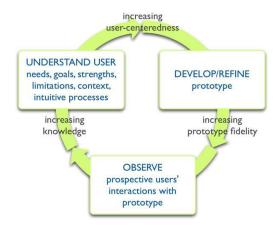


#### Phase 1: Observe interactions

- 30-minute meetings / phone interviews
- Interview and report testing guide
  - Used "think aloud" technique
    - Comprehension of report
    - Acceptance of performance information
  - Used comparison of report prototypes to elicit preferences

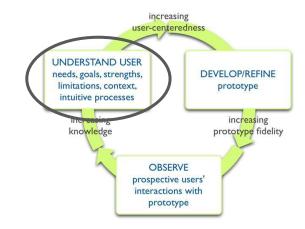


# Phase 2: Significant revisions



#### Phase 2: Understand user

- Interpretation of observations
- Design team discussions
- Follow-up interview questions

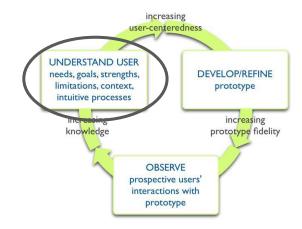


#### Phase 2: Understand user

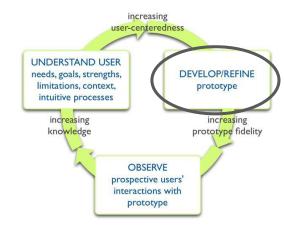
#### Key findings:

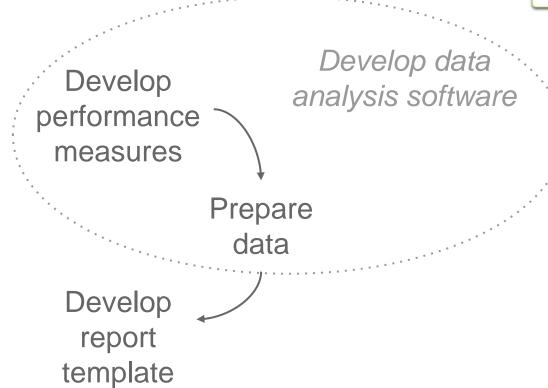
 Timeliness of GoCCs is lower-priority than completeness of GoCCs

Short-stay Veterans are a lower-priority for GoCCs



Develop performance measures Prepare data Develop report template





UNDERSTAND USER needs, goals, strengths, limitations, context, intuitive processes

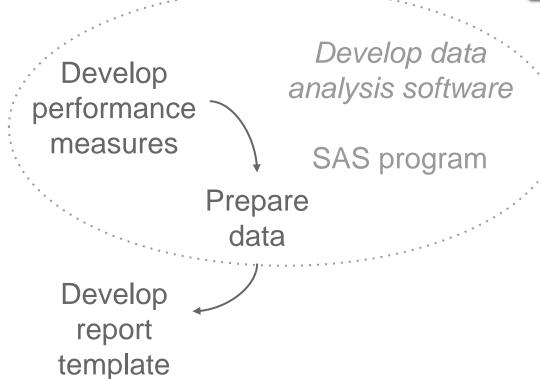
> increasing knowledge

DEVELOP/REFINE prototype

inc<mark>reas</mark>ing prototype fidelity

OBSERVE prospective users' interactions with prototype

increasing user-centeredness



UNDERSTAND USER needs, goals, strengths, limitations, context, intuitive processes

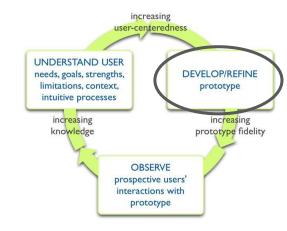
increasing increasing prototype fidelity

OBSERVE

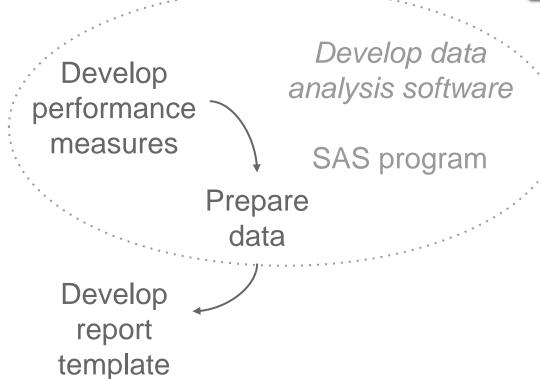
increasing user-centeredness

prospective users' interactions with prototype

Develop performance measures



Final measures	Denominator	Numerator(s)	Rationale
Completeness	Number of long-stay Veterans admitted per quarter	Number of Veterans with a GoCC documented any time prior to admission or up to 30 days following admission, per quarter	GoCCs that occur prior to admission have value for optimization of care
Timeliness	Number of long-stay Veterans admitted per quarter	Number of Veterans with a GoCC documented within: 7 days after, 8-30 days after, or any time prior to admission	Admission processes represent a timely opportunity to document GoCCs



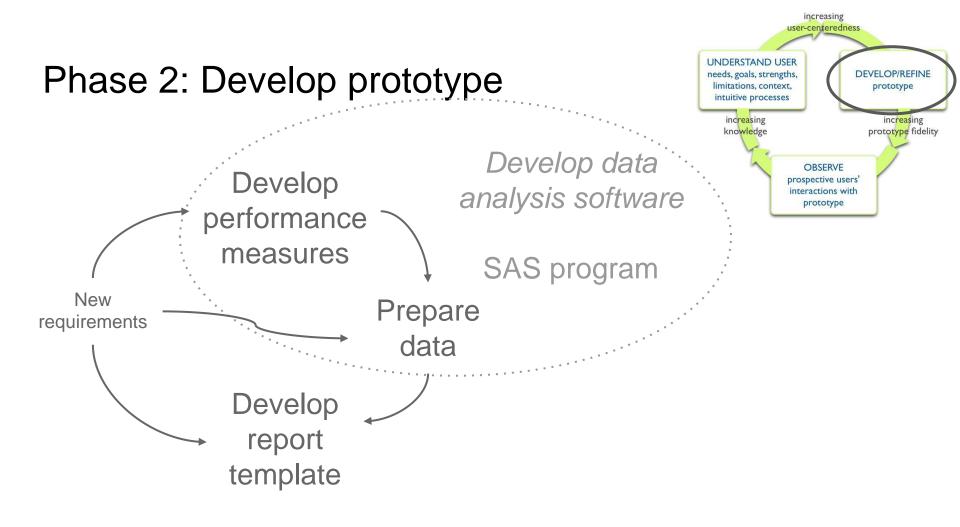
UNDERSTAND USER needs, goals, strengths, limitations, context, intuitive processes

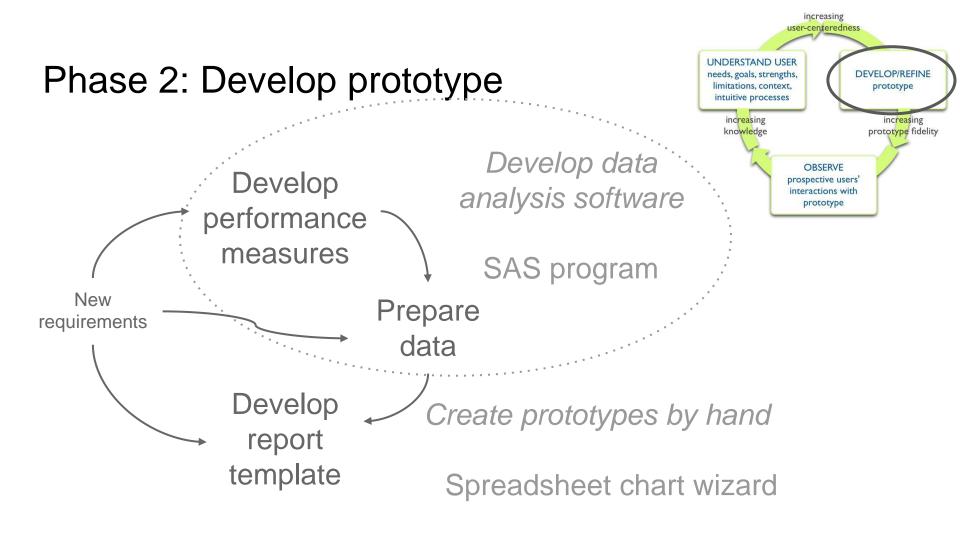
increasing increasing prototype fidelity

OBSERVE

increasing user-centeredness

prospective users' interactions with prototype

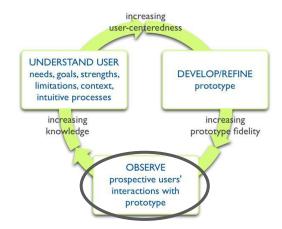




#### Phase 2: Observe interactions

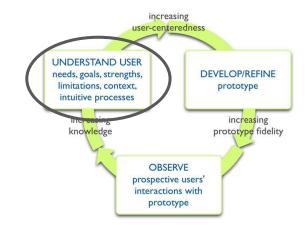
#### Results:

- 6 meetings, 8 phone interviews
- 11 unique CLC and HBPC staff members



# Phase 3: Minor changes

Software development phase



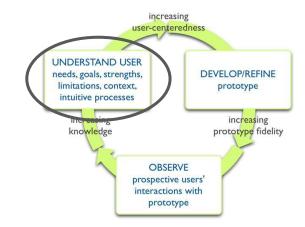
#### Phase 3: Understand user

#### Methods:

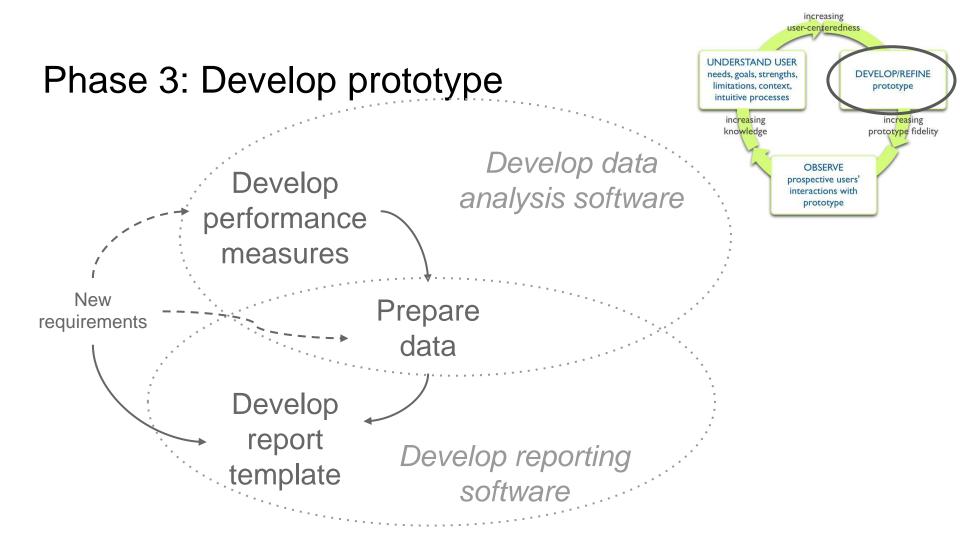
Team calls and emails

#### Results:

Identified minor revisions



#### increasing user-centeredness UNDERSTAND USER Phase 3: Develop prototype needs, goals, strengths, DEVELOP/REFINE limitations, context, prototype intuitive processes increasing increasing knowledge prototype fidelity Develop data **OBSERVE** Develop prospective users' analysis software interactions with prototype performance measures Prepare data Develop report Develop reporting template software

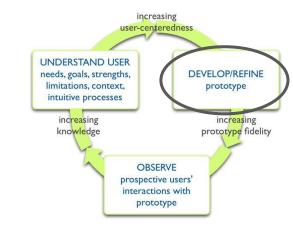


# Phase 3: Develop prototype

#### Prepare data:

Queried data from CDW

 Developed a performance data specification to standardize output in a .csv file

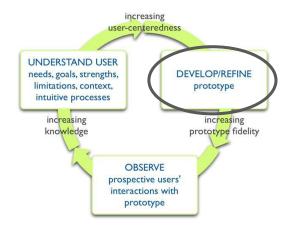


### Phase 3: Develop prototype

Report template development:

 Reporting software developed in R and LaTeX

 Code and documentation is open source and publicly available: github.com/Display-Lab/goals-of-care



To: VA CLC CLC Providers and Staff

From: Long-Term Care QUERI project

Subject: Documenting goals of care conversations

Date: November 3, 2017

On the reverse side of this page are feedback reports that present data about the completeness and timeliness with which clinicians document goals of care conversations (GoCCs) for Veterans newly admitted to CLC

This report focuses on newly admitted Veterans because the admissions process provides a key opportunity to engage Veterans in GoCCs.

Please review the charts on the reverse side of this page to encourage reflection on your current practice and now VA CLC might increase the number of GoCCs and improve documentation of GoCCs.

To better understand the data, please keep in mind these points:

- Data are collected quarterly from CLCs
- · This report shows data from your CLC only
- · Veterans admitted to short stay were excluded from the data in this report
- Data in this report comes from the Life-Sustaining Treatment (LST) template in CPRS; the data is extracted from the Corporate Data Warehouse (CDW) Production Domain and summarized using SAS EG 7.1
- The report includes data only for Veterans who were newly admitted to your CLC in the last two years, quarter by quarter
- If a Veteran had more than one goals of care conversation documented in a quarter, only the first conversation was counted
- . Each Veteran was counted only once even if they had multiple admissions
- . Only GoCCs with answers completed for all 4 required questions were counted.

More information about the implementation of GoCCs, including a step-by-step implementation guide, is available at the following website: http://vaww.ethics.va.gov/LST.asp.

If you have any questions about this report, you can contact:

Project Coordinator ( @va.gov)

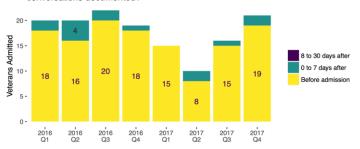
Thank you for your efforts to increase the frequency of GoCCs with Veterans and their families in CCC and in ensuring that these important discussions are documented to improve care and the quality of life for our Veterans.

#### How many total newly admitted Veterans have a documented goals of care conversation?



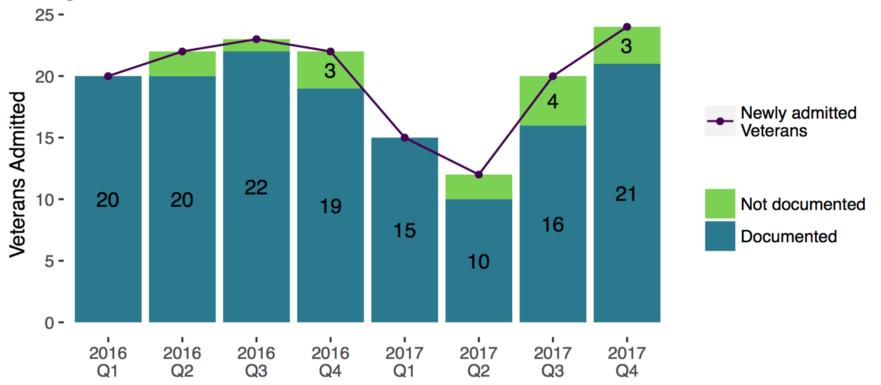
- The columns in the chart above show the number of Veterans admitted to VA CLC each quarter.
- The segments of each column compare the number without documentation to the number who had documentation from the LST template at any time between the first use of the LST template by VA CLC, and up to 30 days following each CLC admission.

#### How close to the time of admission were goals of care conversations documented?

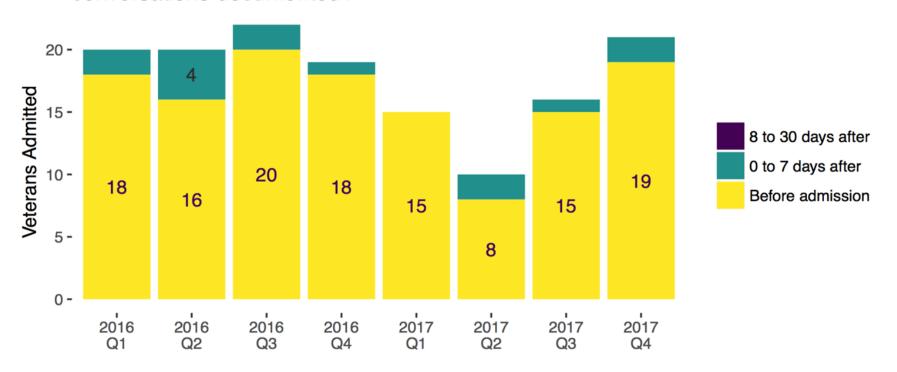


- The segments of each column in the chart above show Veterans whose most recent GoCC was documented before or after admission.
- Each Veteran with a documented GoCC was counted only once, starting with "0 to 7 days after", then "8 to 30 days after", then "Before admission".

# How many total newly admitted Veterans have a documented goals of care conversation?



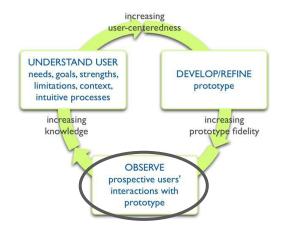
# How close to the time of admission were goals of care conversations documented?



#### Phase 3: Observe interactions

#### Results:

- Follow-up calls and discussions
- Ongoing emailed requests / issues



# Feedback report delivery outcomes

June, 2018 outcomes:

- Report delivery:
  - o 28 CLC sites
  - 22 HBPC sites

- Quarterly report generation time: ~1 day
  - Time limiting factor: Running queries in CDW

#### Discussion

- "Understanding the user" step allowed us to identify facility-level differences:
  - Preferences for feedback, such as for regional comparison
  - Intention to disseminate feedback widely vs withhold for administrative staff problem-solving
- Tailoring reports for facility differences may improve report engagement

#### Limitations

Phone-based interviews

 Variability in preferences and contexts limit the ability to arrive at an optimal design

#### Conclusion

 User-centered design helped us to identify the right data and appropriate presentation of performance data

- Iterative prototyping of our reports involved 3 key steps:
  - performance measure development
  - data preparation
  - report template development

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# Observing users / usability testing

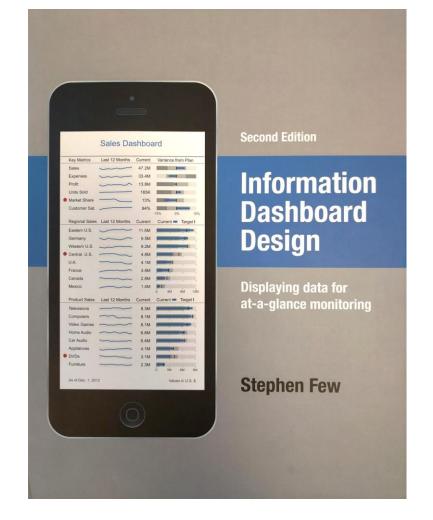
The how-to companion to the bestselling Don't Make Me Think!

A Common Sense Approach to Web Usability

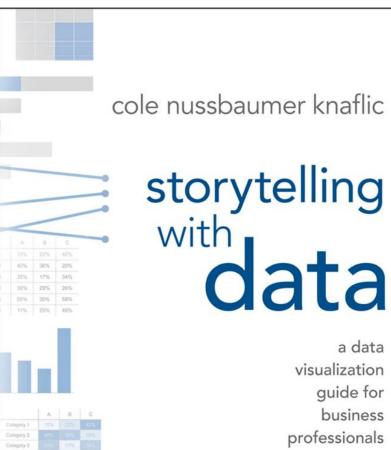
# Steve Krug ROCKET ROCKET SURGERY?

The Do-It-Yourself Guide to Finding and Fixing Usability Problems

# Visual design of dashboards



# Visual design of charts



a data visualization guide for business professionals

WILEY

# Acknowledgements

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Sarah Wesgate

VA Center for Ethics in Health care

# Thank you

Q & A