

# Selecting and Applying Implementation Theories, Models, and Frameworks

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# Preface: Why use Implementation Theories, Models, and Frameworks?

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Per Nilsen



# Theories can contribute to...

...clarifying **causal mechanisms, core components, active ingredients**, etc. that influence implementation outcomes – i.e. opening the **black box**!

...explaining **HOW** and **WHY** certain outcomes are achieved

...**improved** implementation



# Rationale for using theories compared to "no-theory" (common sense, experience, habits, etc.)

- Theories are **explicit** and open to **question and examination**; beliefs and assumptions tend to be more difficult to challenge.
- Theories can be **adapted or abandoned**; we may hold on to our beliefs and assumptions even if proven incorrect.
- Theories are more consistent with **accumulated knowledge** than beliefs and assumptions.
- Theories give individual facts a meaningful context and build an **integrated body of knowledge**; common sense is more likely to produce isolated facts.

“There is nothing  
so practical as a  
good theory”

(Kurt Lewin, 1952)

OK Kurt, but  
which should  
we choose?



# A Taxonomy of TMFs



# Implementation TMFs

**Theories** PREDICT/attempt to explain the causal mechanisms (i.e., *how* and *why*) of implementation

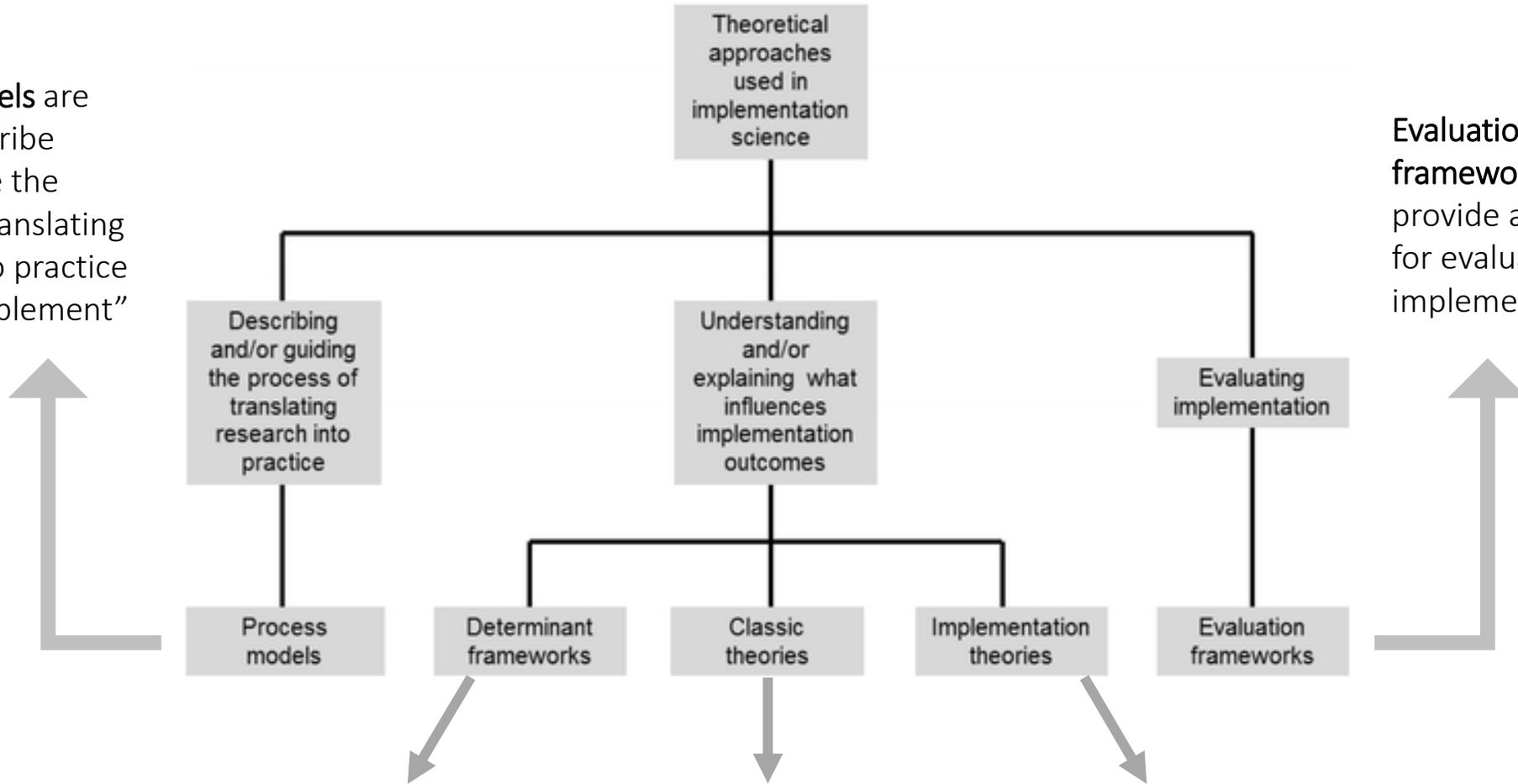
**Models** are used to DESCRIBE/guide the *process* of translating research into practice

**Frameworks** IDENTIFY factors believed/found to influence implementation outcomes

*Models and frameworks do not specify the mechanisms of change; they are typically more like checklists of relevant factors to various aspects of implementation*

**Process models** are used to describe and/or guide the process of translating research into practice ("how-to-implement" models)

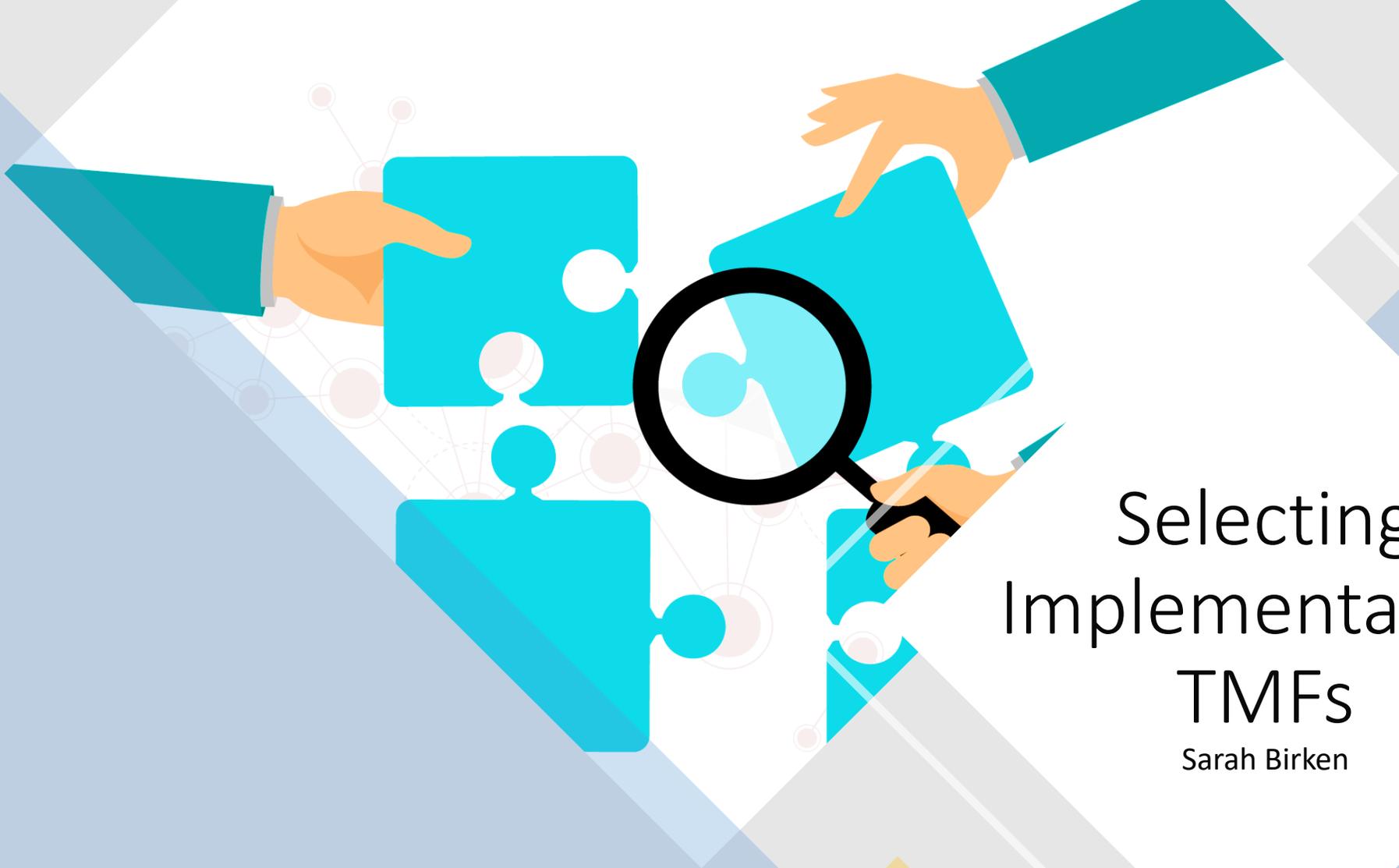
**Evaluation frameworks** provide a structure for evaluating implementation



**Determinant frameworks** describe general types (classes or domains) of determinants hypothesized/found to influence implementation outcomes

**Classic theories** were developed in other fields

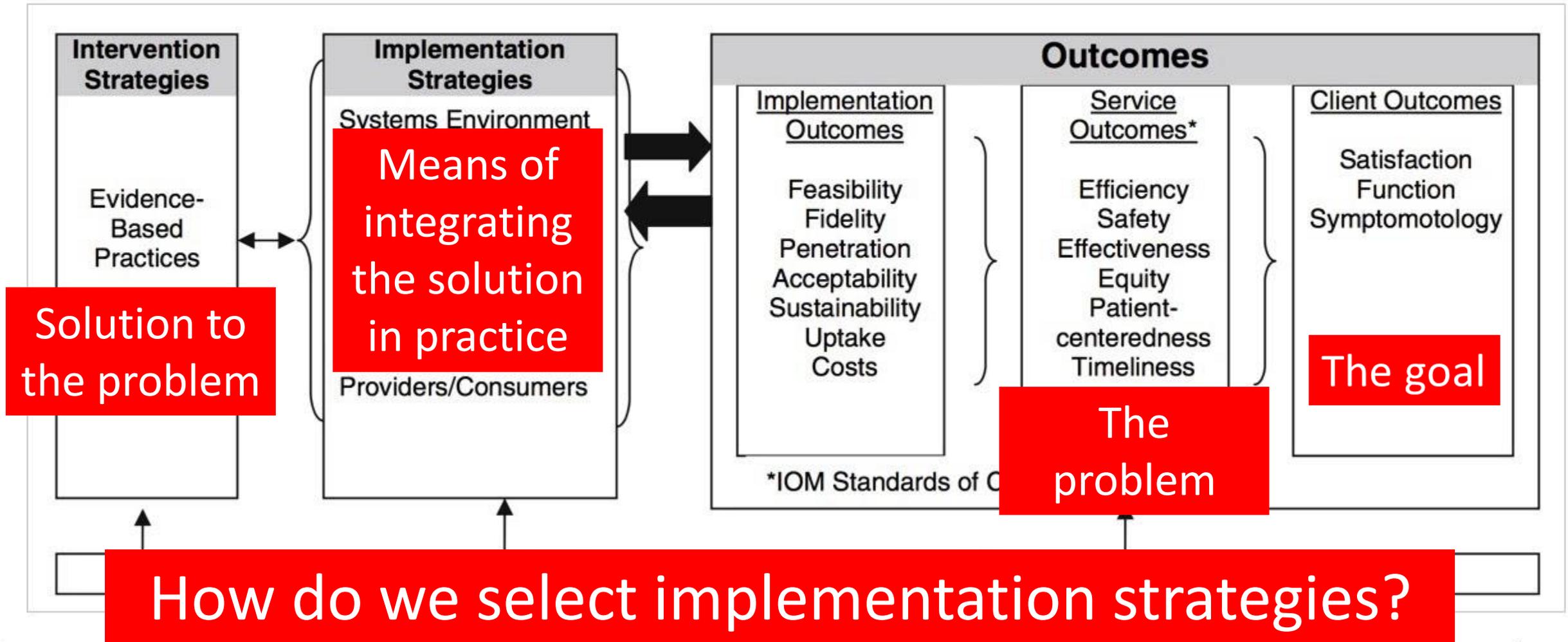
**Implementation theories** were developed in the field



# Selecting Implementation TMFs

Sarah Birken

# Conceptual Model for Implementation Research



# Selecting implementation strategies\*

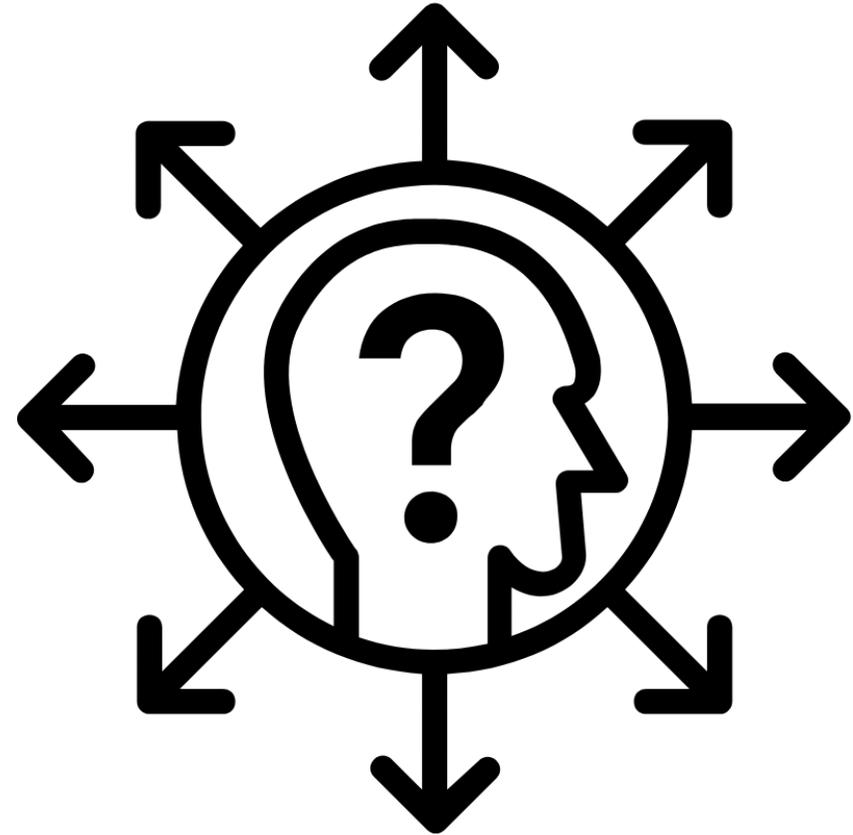
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\*Any effort to modify the intervention, implementation context (inner and/or outer setting), implementation process, and/or individuals responsible for implementation

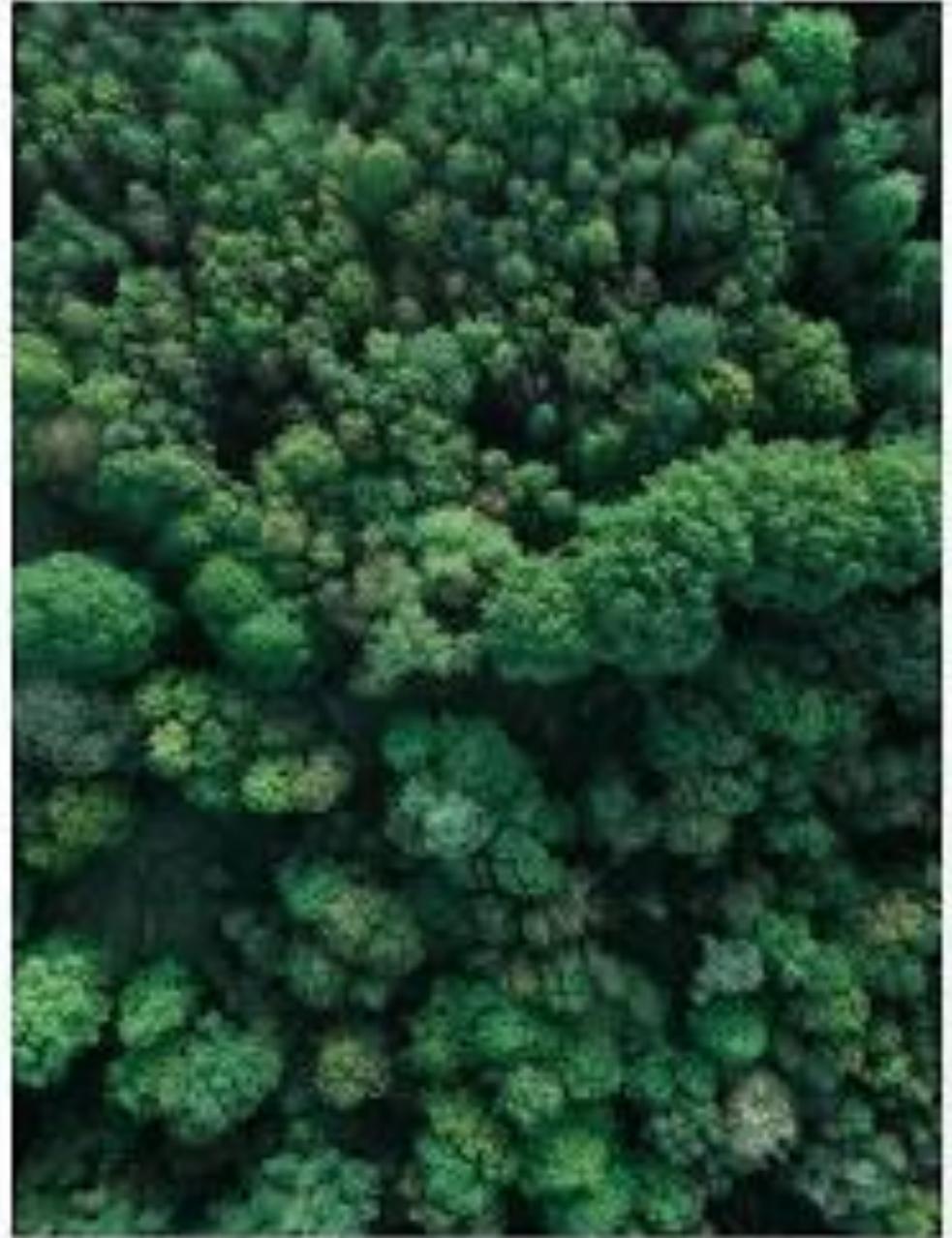
# (1) Identify problem

- Gap in practice:
  - What is it?
  - Where is the gap coming from?
  - Who is contributing to/not filling the gap?
  - Etc.
- Example: CT use for low-risk microscopic hematuria



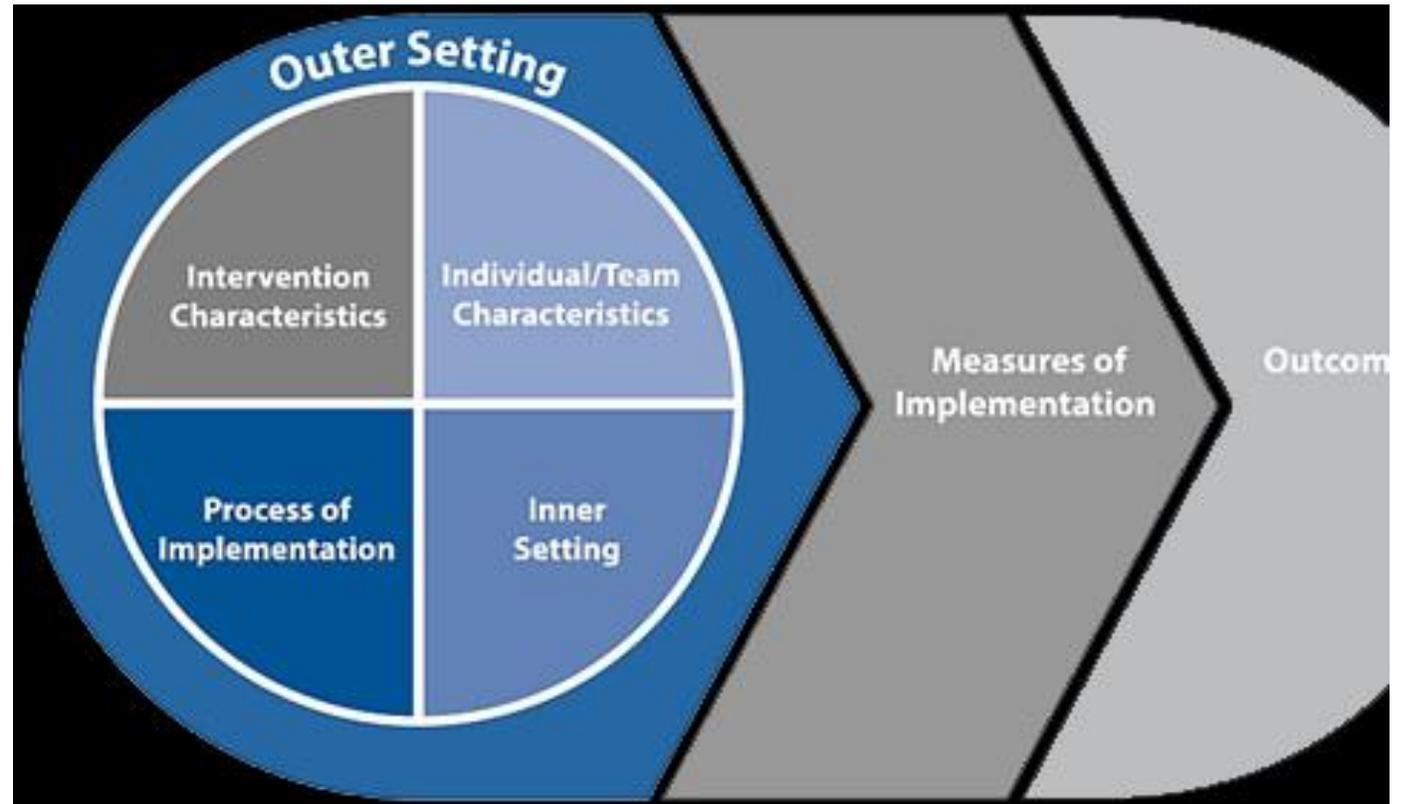
(2) Identify  
determinants of  
problem

Goal



## (2) Identify determinants of problem

Means: [CFIR+TDF](#)



Agency for Healthcare Research and Quality. (2017). Spreading lean: Taking efficiency interventions in health services delivery to scale. Retrieved from <https://www.ahrq.gov/practiceimprovement/delivery-initiative/execsumm.html>

## (2) Identify determinants of problem

Birken *et al.* *Implementation Science* 2014, **9**:167  
<http://www.implementationscience.com/content/9/1/167>



**RESEARCH**

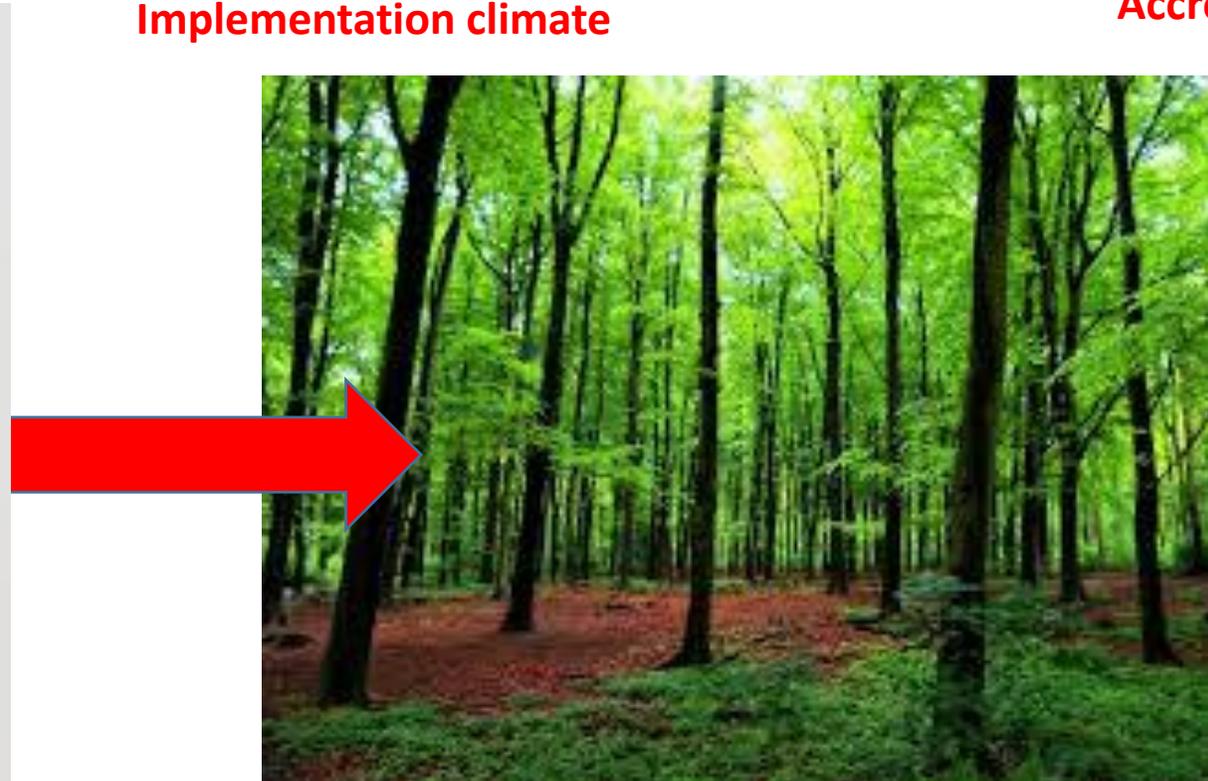
**Open Access**

Potential determinants of health-care professionals' use of survivorship care plans: a qualitative study using the theoretical domains framework

Edu  
Acce  
Qu

Sarah A Birken<sup>1\*</sup>, Justin Presseau<sup>2</sup>, Shellie D Ellis<sup>3</sup>, Adrian A Gerstel<sup>4</sup> and Deborah K Mayer<sup>4</sup>

# (3) Target determinants with strategies\*



**Implementation climate**

**Accreditation**

**Patient flow**

**Reimbursement**

**Knowledge**

### (3) Target determinants with strategies

- Strategies should be theory-informed (i.e., if knowledge ISN'T a problem, then training/education WON'T help)
  - Individual-level determinants: Use psychological theories
    - A good resource:  
<https://implementationscience.biomedcentral.com/articles/10.1186/1748-5908-6-42>
  - Organization-level determinants: Use organization theories
    - OTIS (org theory for implementation science) is in progress; see  
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7076554/>

# (3) Target determinants with strategies

- Approaches
  - Implementation mapping
  - Behavior change wheel
  - The Center for Implementation - <https://thecenterforimplementation.com/courses>



WHO WE ARE      WHAT WE DO  
COURSES & EVENTS      COMMUNITY  
RESOURCES      CONTACT US

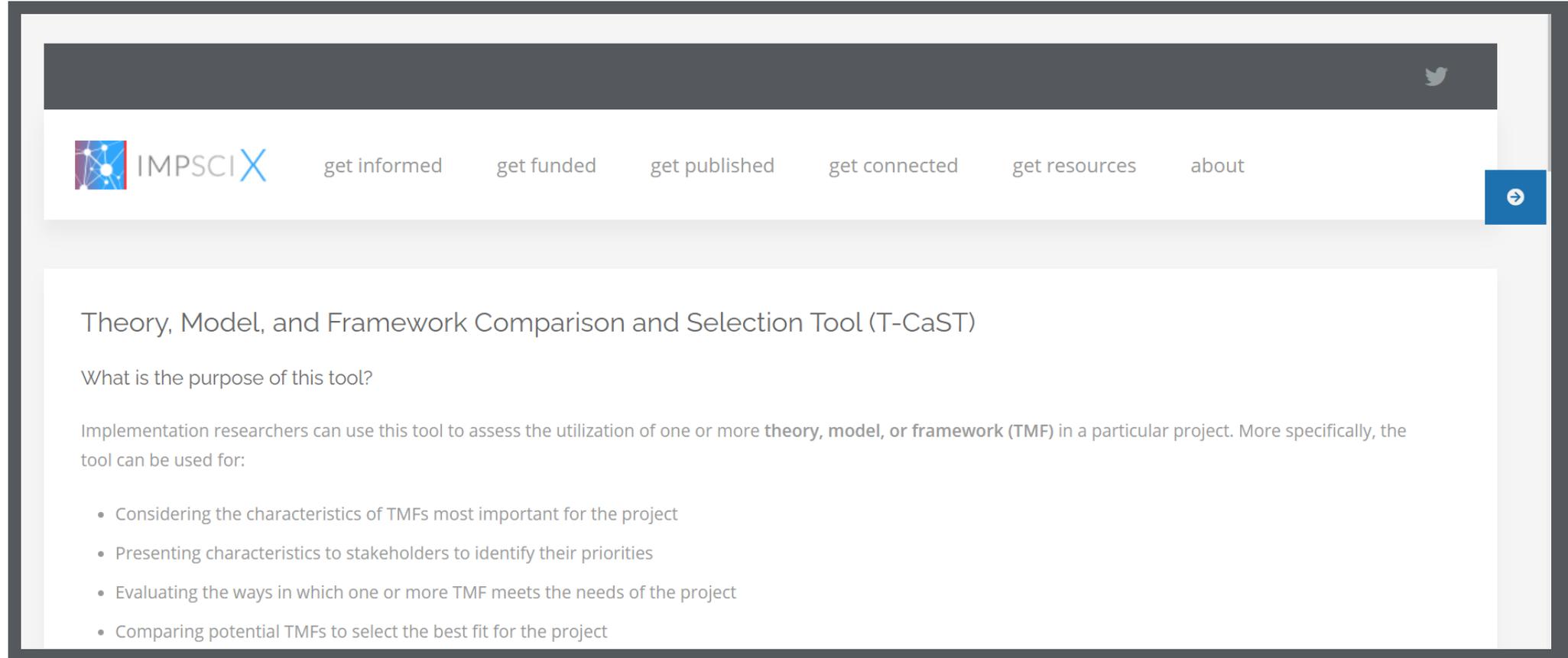
# (3) Test strategies

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- Effectiveness-implementation hybrid design
- Example: testing START intervention to facilitate implementation of high-quality survivorship care



# Selecting Implementation TMFs: The Theory Comparison and Selection Tool (T-CaST)



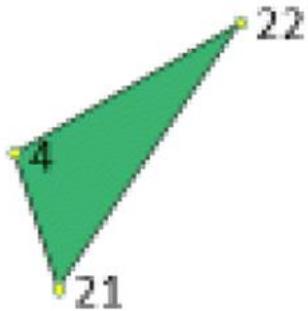
The screenshot shows the IMPSCI X website header with navigation links: "get informed", "get funded", "get published", "get connected", "get resources", and "about". A Twitter icon is visible in the top right corner of the header. Below the header, the page title is "Theory, Model, and Framework Comparison and Selection Tool (T-CaST)". The main content area begins with the question "What is the purpose of this tool?" followed by a paragraph explaining that implementation researchers can use the tool to assess the utilization of one or more theory, model, or framework (TMF) in a particular project. The tool can be used for:

- Considering the characteristics of TMFs most important for the project
- Presenting characteristics to stakeholders to identify their priorities
- Evaluating the ways in which one or more TMF meets the needs of the project
- Comparing potential TMFs to select the best fit for the project

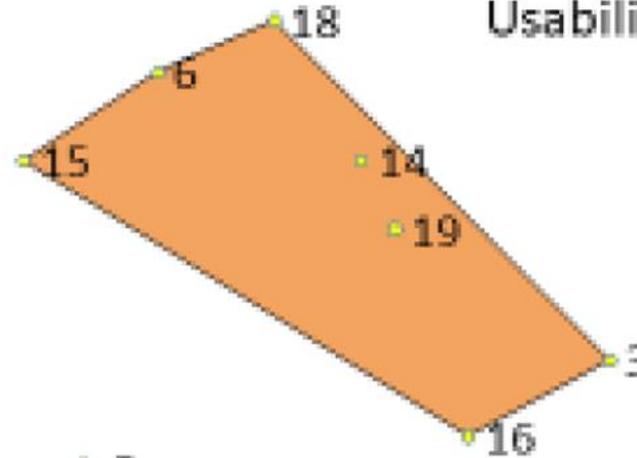
# T-CaST domains

## Familiarity

Extent to which PI or research team is familiar with the theory or framework

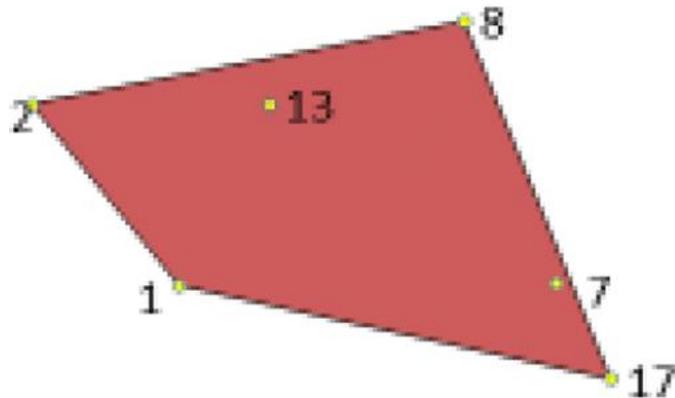


## Usability



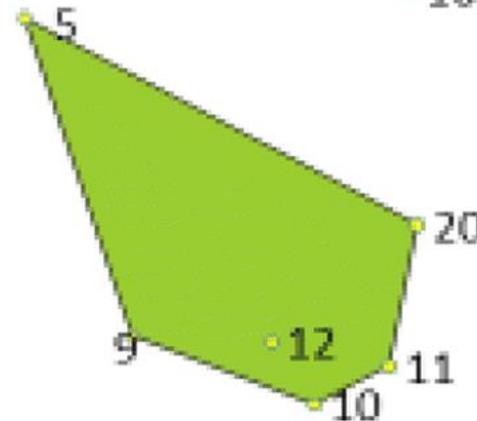
## Applicability

Generalizable to various disciplines, settings, and populations



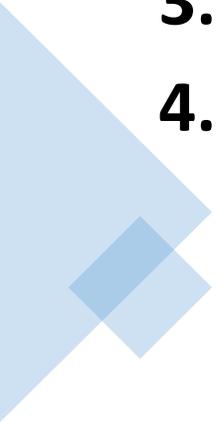
## Testability

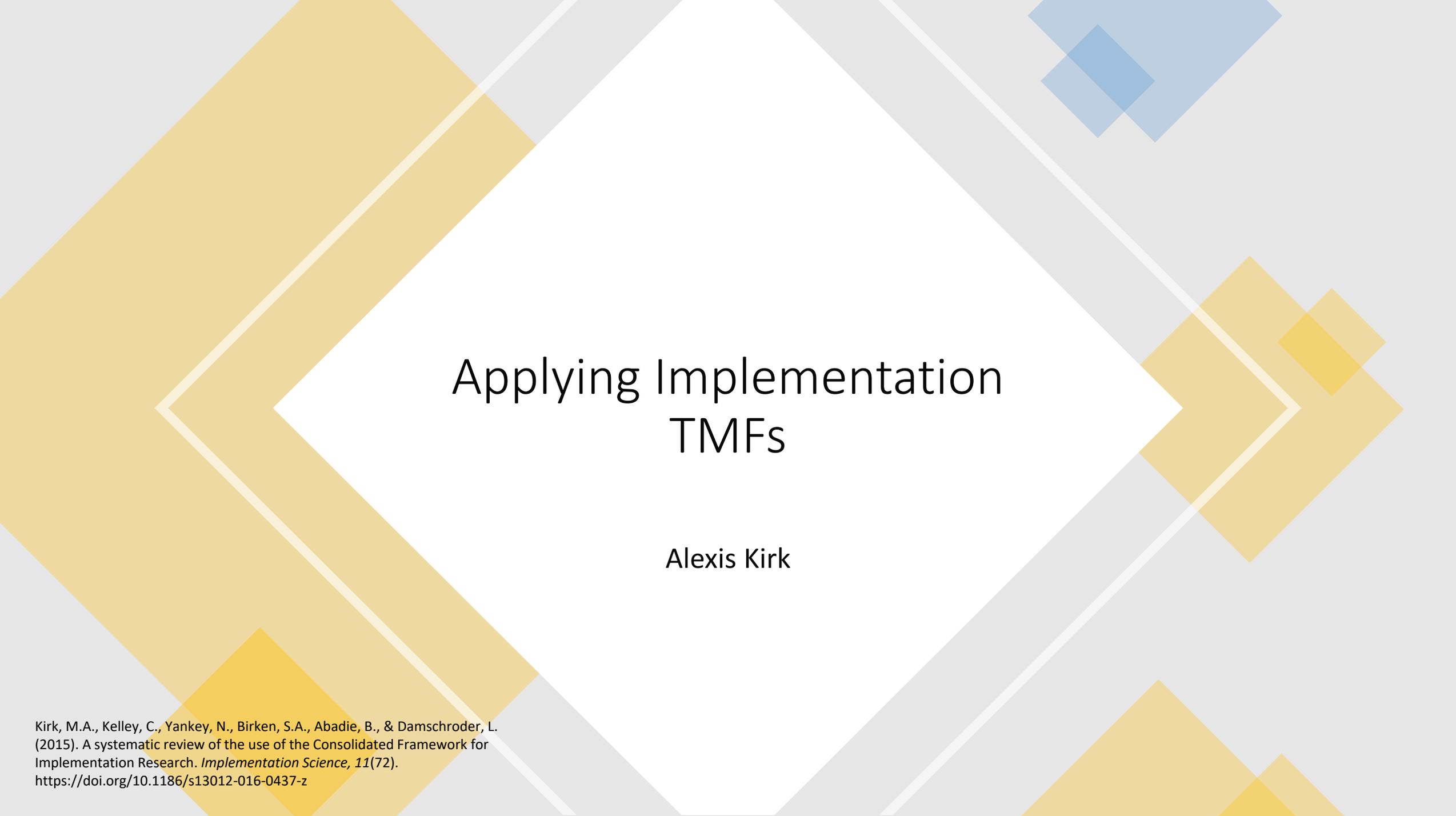
Generates hypotheses that can be empirically tested





Speaking practically...

- 
- 
- 1. Identify the stage of your implementation research (Birken – slides X-X)**
  - 2. Consider your goal (Nilsen – slides X-X)**
    - a. Describe and/or guide the process of translating research into practice → process model
    - b. Evaluate implementation → evaluation framework
    - c. Identify/predict implementation determinants → determinant frameworks; classic or implementation theories
  - 3. Do a google!**
  - 4. Phone a friend**



# Applying Implementation TMFs

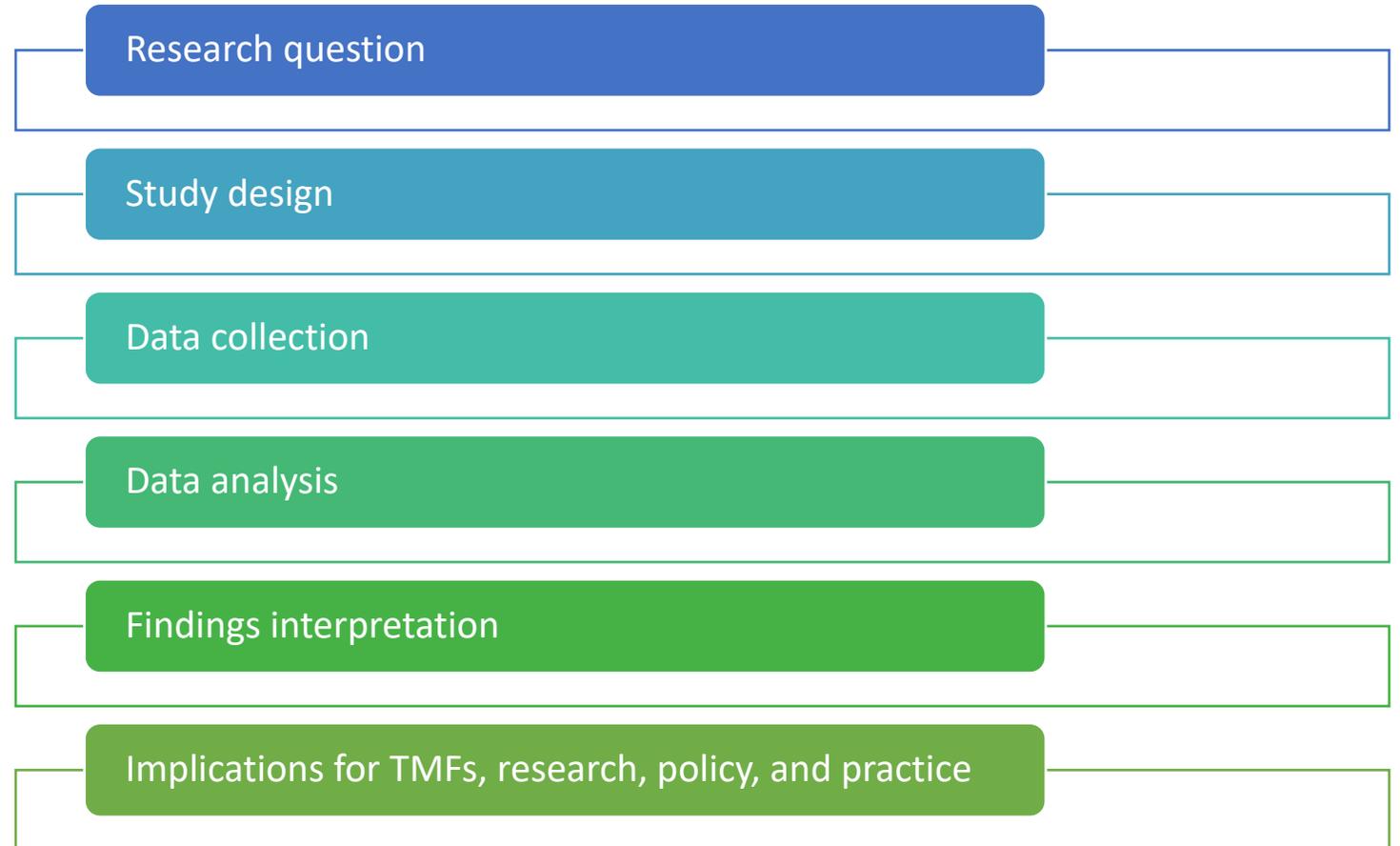
Alexis Kirk

[Insert theory here]

1. Explicitly justify TMF selection

(See slide 27)

## 2. Integrate TMF throughout project



a. Use TMF  
to shape  
research  
question

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## ORGANIZATION SIZE AND FAILURE AMONG HEALTH MAINTENANCE ORGANIZATIONS\*

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DOUGLAS R. WHOLEY  
*Carnegie Mellon University*

JON B. CHRISTIANSON  
*University of Minnesota*

SUSAN M. SANCHEZ  
*University of Missouri, St. Louis*

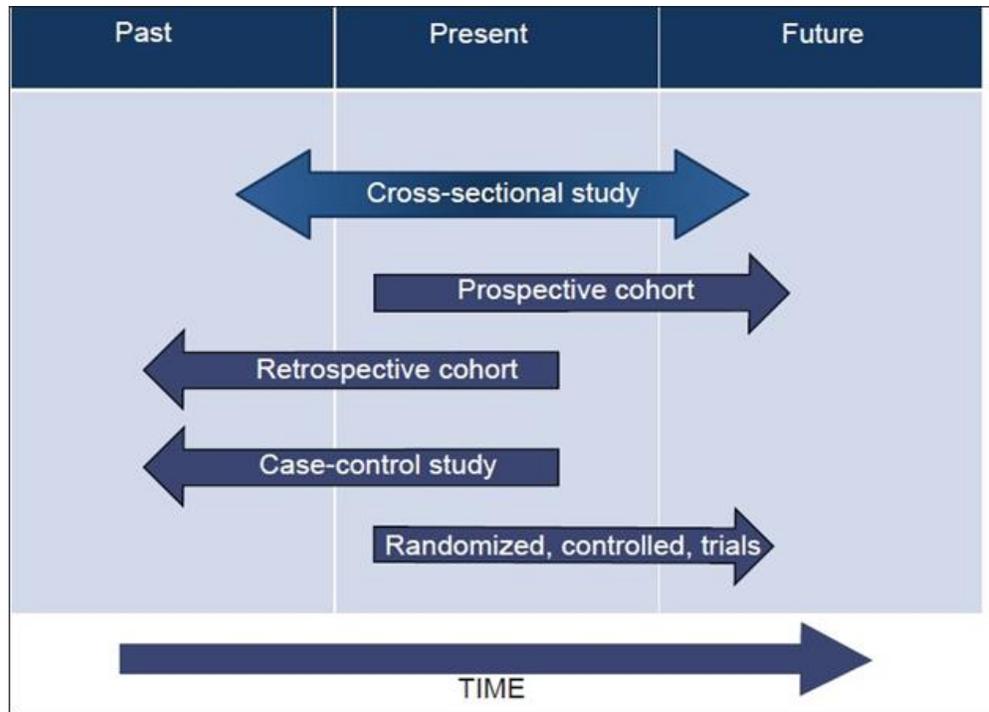
*We extend the organizational ecology literature by examining the relationship between organization size and failure. Contrary to the typical monotonically declining relationship between organization size and failure rates found in ecology research, we show that this relationship varies by type of organization. Using data from censuses of Health Maintenance Organizations in the United States, we find that the relationship assumes an inverted U-shape for one type of HMO and a monotonically declining shape for another type of HMO. These relationships result from differences between the two types of HMOs in level of commitment to the organization and to the "liability of the middle."*

Existing research in organizational ecology suggests that the relationship between organization size and failure declines monotonically—large organizations are less likely to fail than are small organizations. However, some theoretical arguments suggest that the relationship should take an inverted U-shape. For example, organization growth may produce changes in organizational structures that increase the chance of failure

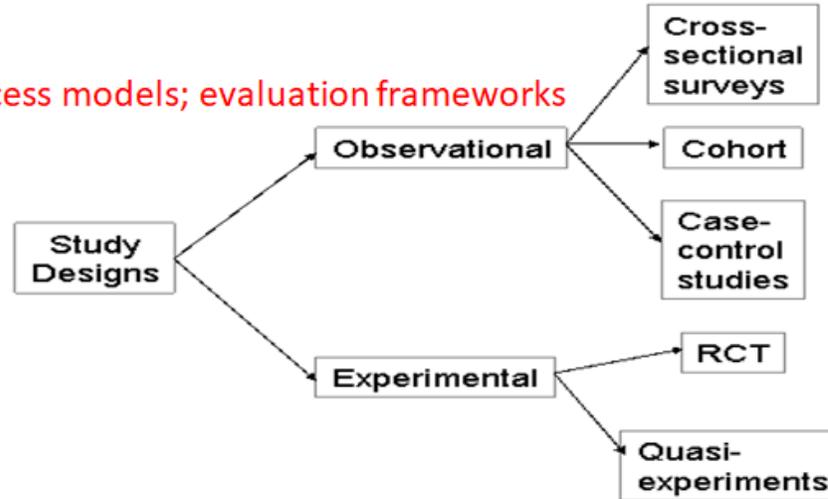
tween small and large organizations in the effect of size on failure. We consider this oversimplification by using more flexible functional forms that allow the relationship between organization size and failure to differ between small and large organizations and between different types of Health Maintenance Organizations (HMOs).

THEORY

# b. Use TMF to guide study design



Process models; evaluation frameworks



Determinant frameworks

Advantages	Disadvantages
Quick; can cover whole population, giving representative information whether or not people are seeking care	Based mainly on self-report (biases?); diagnostic information usually inaccurate; can't establish causal sequence
Prospective, so can establish causal sequence; can estimate incidence	Time-consuming; costly; attrition of cohort?
Relatively cheap way of focusing on causal factors	Requires recall of past events (inaccurate?); controls not equivalent to cases
Controls for all main forms of bias; good for both etiological and evaluative research	Ethical concerns in etiological applications; Often uses selected populations: issue of generalizability?
May be more practical than RCT: can use "natural experiments"	Allocation bias often significant (exp'tal and control groups not equivalent)

c. Use TMF to  
drive data  
collection



Modes



Interview



Survey



Secondary data (e.g., EHR; operational data)



What data should be collected??

## c. Use TMF to drive data collection: Interview

Interview Question	Construct
<p>Would you please describe what you know about SCPs? Prompts (make sure all are addressed in response):</p> <ul style="list-style-type: none"><li>• What are they?</li><li>• Why are they supposed to be used?</li><li>• How are they supposed to be used?</li><li>• For whom are they supposed to be used?</li><li>• When are they supposed to be used?</li></ul>	Knowledge
<ul style="list-style-type: none"><li>• How difficult or easy is it to use SCPs?</li><li>• What problems/difficulties do you encounter in using SCPs?</li><li>• How confident are you about using SCPs, despite these difficulties?</li><li>• How prepared do you feel to use SCPs?</li></ul>	Beliefs about capabilities
<ul style="list-style-type: none"><li>• How much do you want to use SCPs?</li><li>• Is using SCPs incompatible with other efforts that you make to enhance survivors outcomes?</li><li>• Are any incentives offered for SCP use?</li></ul>	Motivation and goals

## c. Use TMF to drive data collection: Survey

<b>Survey Item</b>	<b>Construct</b>
Perception that survivorship care plans will not help survivors to make the transition to routine care	Performance Expectancy
Perception that survivorship care plans are difficult to develop	Effort Expectancy
Influential people (e.g., physician champions, managers) have not advocated for SCPs to be used.	Subjective Norms (social expectations)
Providers do not care whether influential people (e.g., physician champions, managers) think that SCPs should be used.	Subjective Norms (motivation to comply with expectations)
Resources (e.g., time, staff, training, money) are not adequate for using SCPs	Perceived Behavioral Control (resources/opportunities)
Providers do not feel confident in using SCPs	Perceived Behavioral Control (self-efficacy)

# d. Use TMF to guide data analysis



**Qualitative**



**Quantitative**

Standard regression  
Configurational comparative methods

# d. Use TMF to guide data analysis: Qual

The screenshot displays a software interface with a dark blue header containing navigation tabs: "Mixed Methods", "Visual Tools", "Reports", "Stats", and "MAXDictio". Below the header is a toolbar with icons for "Document Portrait", "Codeline", and "Word Cloud". The main area is titled "Document Browser: P28-B,E (39 Paragraphs)". On the left, a vertical timeline view shows a list of items with associated dates and counts, such as "Build a coalition [51]", "Promote network weav", and "Remind clinicians [16]". The right side of the interface shows a text document with a paragraph of text starting with "plan is shared with their PCP. It either is shared -- if it's in our hospital system, it's sent through a staff message. The plan is connected to this message. I, then generally, will just write a little divvy at the top saying, 'This is so-and-so's care plan. This is one of those NCCN follow-up guidelines we reviewed with her on, during survivorship counseling, this date.'" The text continues to describe a process of sharing care plans with PCPs and handling communication challenges.

## d. Use TMF to guide data analysis: Quant



WHICH VARIABLES TO INCLUDE

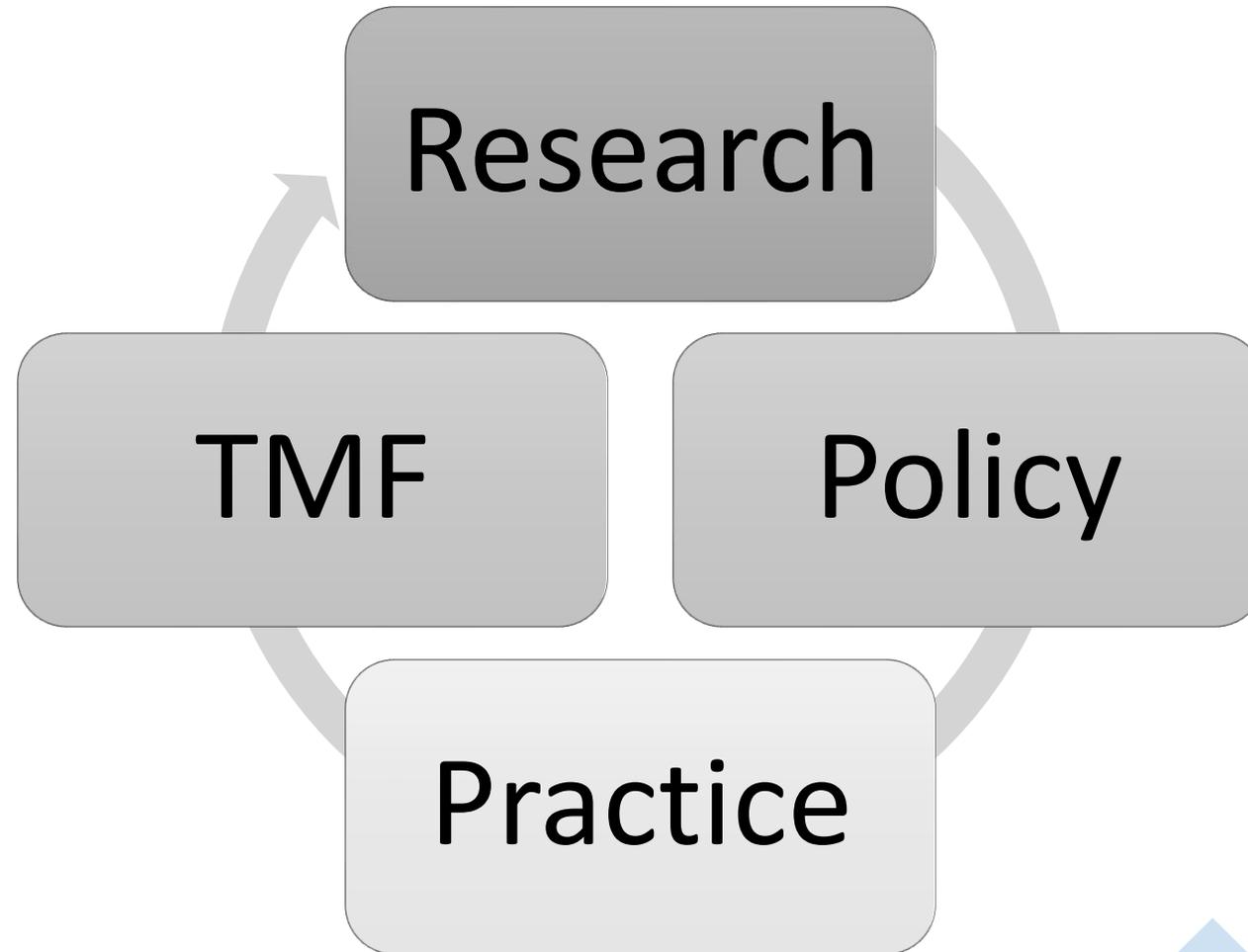


HOW TO MODEL THE VARIABLES  
(IN RELATION TO EACH OTHER)

e. Use TMF to  
guide findings  
interpretation

- What does the TMF say??

e. Glean from TMF implications



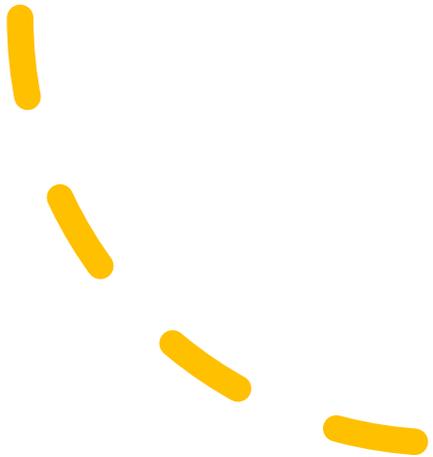
## e. Glean from TMF implications: Research

- What evidence has been found in other applications of the TMF?



## e. Glean implications: Policy and practice

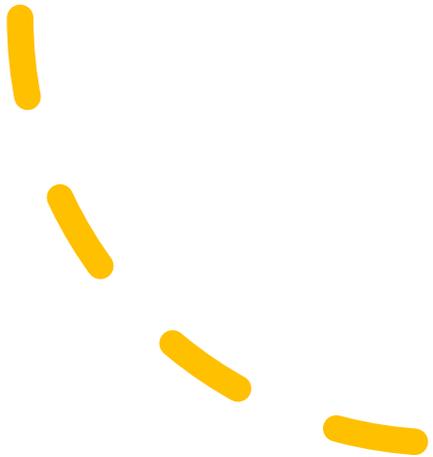
- What does theory suggest regarding levers of change?
  - Implementation mapping
  - Behavior change wheel
  - The Center for Implementation - <https://thecenterforimplementation.com/courses>





## e. Glean implications: TMF

- Are study findings (in)consistent with findings from other applications of the TMF?



# Conclusions

“All theories are wrong; some are useful” - George Box

TMFs should not be an albatross; they should give you wings

# Acknowledgements

- Cheyenne Wagi
- Alexandra Peluso
- Per Nilsen
- Alexis Kirk

