Increasing Level of Community Involvement, Impact, Trust, and Communication Flow Outreach Consult Collaborate Involve Shared Leadership Some Community More Community Better Community Community Involvement Strong Bidirectional Involvement Involvement Involvement Relationship Communication flow is Communication flows Communication flows to Communication flows Final decision making is bidirectional from one to the other, to the community and then both ways, participatory at community level. Forms partnerships with inform back, answer seeking form of communication community on each Entities have formed Gets information or feedaspect of project from Involves more participastrong partnership Provides community with tion with community on back from the community. development to solution. structures. information. issues. Entities form bidirectional Entities share information. Outcomes: Broader Entities coexist. Entities cooperate with communication channels. health outcomes affect-Outcomes: Develops coning broader community. each other. Outcomes: Optimally, Strong bidirectional trust Outcomes: Partnership nections. establishes communica-Outcomes: Visibility of building, trust building. built. tion channels and chanpartnership established nels for outreach. with increased cooperation. Reference: Modified by the authors from the International Association for Public Participation.

Figure Community Engagement Continuum Principles of Community Engagement Second Edition. NIH Publication No. 11-7782. Printed June 2011